

# NEWSLETTER

*A Publication of the Museum Association of Newfoundland & Labrador*

*Fall 2021 - Volume 39, Number 2*



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**Cover Photo Credit:** Heidi Atter (CBC)

**Cover Photo:** Innu Nation Cultural Guardian Jodie Ashini holds the sign for the Rare Innu Coat

Articles can be submitted to:

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(Closed on provincial government holidays)

The deadline for submissions is one month prior to the publication:

*The Museum Association of Newfoundland & Labrador (MANL) is a nonprofit, charitable organization that seeks to promote the interests of community-based museums, groups, individuals and government organizations involved in the preservation and presentation of the province's cultural and natural heritage.*

*MANL gratefully acknowledges the financial support of the Government of Newfoundland and Labrador.*

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## President's Report

Maira Kalman tells us, "A visit to a museum is a search for beauty, truth and meaning in our lives. Go to museums as often as you can!"

COVID-19 has had an impact not only on museums but on every sector. Having said that, we recognize that many of our communities have become much sought-after destinations to visit, to explore and to live in. Museums play a large role in the re-established interest in our home province. As people become vaccinated, and our sites have the capability to welcome visitors from our own country and across the globe, there will be renewed curiosity as we continue to offer staycation experiences, as well as welcoming back families, friends and those anxious to experience our rich culture and heritage. Museums and heritage sites play a pivotal role in the regeneration of NL's tourism industry by virtue of the ability of our employees and volunteers to engage our patrons in a way that is indeed second to none. When it comes to telling our story, we are masters. We are crackerjacks at tugging the heart-strings and bringing a tear to the eye of the listener. We can elicit a belly laugh like none other. We live and breathe the pride that comes from loving this great province and we make those who visit us feel it, to the point that they pledge to return. Museums and heritage sites are a very necessary component of and contributor to the tourism sector.

The MANL staff, our Outreach Officer, Anne Madden and Executive Director, Ken Flynn have been keeping the sector abreast of current information through various social media platforms. Ken, through his work with the Provincial & Territorial Museum Association (PTMA) and the Canadian Museum Association (CMA) has been the presence for our museums and heritage sites on the federal scene. Advocacy is a major part of the work done by your association. I would like to take this opportunity to sincerely thank the staff. In these trying times, Ken and Anne have shown true dedication and commitment to the board and the membership.

I also want to sincerely thank the members of your 2021-22 Pan Provincial board. The MANL membership is well represented by this incredible group of individuals who continue to give freely of their time, expertise and talent. They are in no small part the driving force behind your association. A sincere and huge thank you to Linda Hickey (Vice President), John Griffin (Treasurer), Nadine Osmond (Secretary), Donna Norvey (St. John's Rep.), Bonnie Ryan (Avalon Rep.), Joan Kane (Eastern Rep.), Sheldon Kirby (Central Rep.), Cynthia Randall (Western Rep.) and Lena Onalik (Labrador Rep.) for their dedication and advice.

Wishing you all the blessings of the Christmas season.

Respectfully submitted,

Teresita E. McCarthy (Teddy)  
MANL President

## Executive Director's Report

This past summer proved to be an interesting one for our members. With an abundance of caution and following the provincial COVID-19 orders, over 100 of our museums reopened, welcoming visitors this past summer. From all accounts it was a good season, however non-resident tourists were in short supply. These tourists are major museum visitors contributing heavily to museum revenue. Our museums were happy to offer students valuable work experiences in the heritage sector, making the most this session had to offer. Hopefully, 2022 will see tourist numbers rise and much-needed revenue return.

MANL staff returned fulltime to the office in July. We prepared and presented our second virtual Annual General Meeting and a series of town halls. Many museums reported problems with student programs this year. In response, we conducted a survey of our membership to collect data on the concerns we were hearing. The results will be available in the new year and shared on our website. We also held our first in-person workshop since the beginning of the pandemic. The Collections Management workshop was fully subscribed, having 20 people in attendance. We adhered to COVID-19 orders and protocols, requiring vaccination passes and ensuring social distancing was observed. Based on feedback, the event was a great success.

Last year we assisted Canadian Heritage by disseminating information promoting the MAP Emergency fund. We contacted all of our members to inform them of the new program and provided the Canadian Heritage links and assisted those having difficulty with the process. I am happy to say over \$1.1 million dollars was distributed to our members in 2020. Similarly, we assisted with the 2021 Museum Assistance Program Reopening Fund with Canadian Heritage and we hope you applied again this year.

In November, the department of Tourism Culture and Recreation announced their 2022 Come Home year funding. There was 4 million dollars announced by the Premier and I encourage all of our members to apply. TCAR is accepting applications and the deadline is January 31, 2022. Art and heritage organizations can apply for up to \$15,000 in funding for a variety of projects. The program demonstrates a good level of flexibility and presents an excellent opportunity for museums to be involved. I recommend that every museum and heritage groups call TCAR with your Come Home Year 2022 projects.

As we head into the winter season, I recommend that everyone pay close attention to winterizing your museum. Establish regular visits to ensure everything is safe and sound. Feel free to contact us if you have any questions. Wishing everyone season's greetings and a happy new year.

Take Care,  
Ken Flynn

## MANL Professional Development



MANL recently hosted an in-person *Introduction to Collections Management* workshop as part of its Certificate in Museum Studies Program. Participants from all over the province joined instructor Paula French, Private Conservator, for the two-day workshop. For more information on MANL's Certificate Program in Museum Studies, please visit MANL's website.

## UPCOMING WORKSHOP

### Introduction to Exhibit Development

**This workshop is a core course for the MANL Museum Studies Certificate Program.**

**Instructor:** Jane Severs, Interpretive Planner

**Dates:** January 20-21, 2022 / **Time:** 9 am – 4 pm

**Registration:** \$130 for MANL members, \$155 for non-members. Space is limited. Pre-registration is required. To register, please email [manl@nf.aibn.com](mailto:manl@nf.aibn.com)

This 2-day workshop provides a general introduction into the function and development of museum exhibits. Through this course participants will explore the purpose of exhibits, exhibit planning and concept development, exhibit design techniques, exhibit resource and budget development, the role of various media formats and interactive features in exhibition design, programming for exhibits, hiring and working with exhibit contractors and specialists and exhibit evaluation. This workshop is a core course for the Museum Studies Certificate Program.

**Location:** MANL Offices and Training Center, 200 Military Road, St. John's, NL.

### CMA Bursary:

With the support of the Government of Canada, the Canadian Museums Association is pleased to offer bursaries to assist museum professionals in their professional development. MANL encourages its members to apply for the *Emerging Professional Development Bursary*. For more information on the bursary program, please contact the CMA: Email: [bursaries@museums.ca](mailto:bursaries@museums.ca), Fax: 613-233-5438 or visit <https://museums.ca/site/bursaries>.



## MANL Member Funding Opportunities



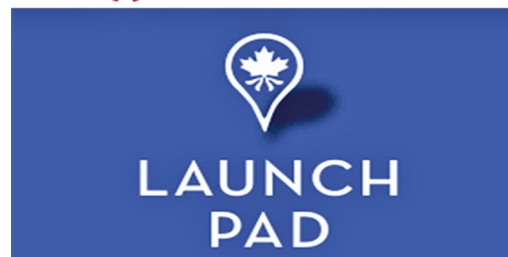
Arts, heritage and community organizations and municipalities across the province are invited to participate in *Come Home 2022* celebrations by applying for a one-time cultural funding opportunity offered by the Department of Tourism, Culture, Arts and Recreation. Application deadline: January 31, 2022 For more information: <https://www.gov.nl.ca/tcar/>



Library and Archives Canada is providing funding to support the *Listen, Hear Our Voices* initiative which can fund Indigenous communities as they digitize and preserve their documentary heritage related to Indigenous languages and cultures. Application deadline: January 28, 2022. For more information: <https://www.bac-lac.gc.ca/eng/discover/aboriginal-heritage/initiatives/listen/Pages/default.aspx>



The Young Canada Works (YCW) program offers a variety of short-term job and internship programs to job seekers and employers. Application deadline: January 21, 2022. For more information: <https://www.canada.ca/en/canadian-heritage/services/funding/young-canada-works.html>



The Launch Pad program has connected passionate community volunteers and staff with seasoned experts to unlock the potential of their historic places. Application deadline: Ongoing. For more information: <https://regenerationworks.ca>



# Canada

**Canada Cultural Spaces Fund**  
Making Cultural Spaces Safe During COVID-19 Initiative

The *Canada Cultural Spaces Fund* supports the improvement of physical conditions for arts, heritage culture and creative innovation, including renovation and construction projects, the acquisition of specialized equipment and feasibility studies related to cultural spaces. Application deadline: Ongoing. For more information: <https://www.canada.ca/en/canadian-heritage/services/funding/cultural-spaces-fund.html>



Are you a heritage organization in Canada that currently employs or are looking to employ a young person? Youth in Heritage provides opportunities for youth to gain experience and exposure in the cultural heritage sector. Application deadline: Ongoing. For more information: <https://youthinheritage.ca/>

## The Canadian Museum Association Award of Distinguished Service

### Congratulations Teresita McCarthy!



Each year, the Canadian Museums Association (CMA) is proud to celebrate excellence in the Canadian museum sector and recognizes individuals who have significantly contributed to the museum community. At this year's online CMA Conference, which was held May 3-13, 2021, the CMA honored four outstanding individuals with the Award of Distinguished Service. This award recognizes significant contributions by individuals to the Canadian museum sector throughout the course of their careers. All are awarded following a competitive process and peer review by a volunteer jury. MANL is very proud and excited to extend sincere congratulations to our Board president, Mrs. Teresita McCarthy, one of the recipients of the CMA's Award of Distinguished Service this year.

"Teresita McCarthy has been a staunch fighter for the museum sector in her roles as an educator and a volunteer and a champion of the heritage sector in her home province, fighting to preserve the culture and history of small museums." said CMA Awards committee chair Benoît Légaré. "Nationally, Ms. McCarthy has been a strong advocate for community museums on the national stage, participating in CMA Hill Days and by participating in countless boards, committees, conferences, workshops and other museum sector events."

"I am humbled and honored to have been selected to receive the 2021 CMA Award of Distinguished Service. To be counted among the incredible recipients who have preceded me, is more than I ever could have imagined possible. I did not win this award on my own. My success is possible because good people who were committed to our heritage and culture allowed me to stand on their shoulders. I owe a great debt of gratitude to my husband Des and our children Shannon (Robin), Gavin (Amy) along with our granddaughters, Tessa and Tori. They inspire me every day." Teresita McCarthy (Teddy)

## Digital Access to Heritage Museums Assistance Program

The Digital Access to Heritage component of the Museums Assistance Program (MAP) provides funding to heritage organizations to digitize collections, develop digital content and build their capacity in these areas. There were two application deadlines, with the second deadline coming March 1, 2022, for projects starting between April 1, 2022 and March 31, 2024.



For more information, please contact:

Museums Assistance Program, Department of Canadian Heritage

25 Eddy St, 9th Floor (25-9-N), Gatineau QC K1A 0M5

Email: [map-pam@pch.gc.ca](mailto:map-pam@pch.gc.ca)

Telephone: 819-997-0055 / 1-866-811-0055 (toll-free)

TTY: 1-888-997-3123 (toll-free)

## WHAT'S HAPPENING AT YOUR MUSEUM?

Contact MANL with the details of your upcoming events!

Call (709) 722-9034 or E-mail: [manl@nf.aibn.com](mailto:manl@nf.aibn.com)

Tag us on Social Media so we can share your posts!

Facebook: @MuseumsNL

Twitter: @manltweets

## AROUND THE PROVINCE



TORBAY  
**HISTORY  
HOUSE** AND  
MUSEUM

### Torbay History House & Museum Update

Hello everyone. My name is Noah Morritt and I'm the new museum manager at the Torbay History House and Museum. I'm thrilled to have this opportunity to introduce myself and look forward to meeting and working with all the amazing folks in our province's museum community. I'm an archivist and cultural historian specializing in oral history and local legends. So, if you ever feel like having a chat about museum archives or your community's oral traditions, drop by or send me a message.

It's an exciting time to be coming into this position because here in Torbay we're hard at work transforming our century-old Roman Catholic presbytery into the new Torbay History House and Museum. A lot of hard work and planning has gone into this project, and I'm thrilled to report that site construction and exhibit development are fully underway. In addition to exhibits, our new museum will also have an archive, genealogy reading room, heritage gardens, and community space to support a robust schedule of programming and events.

Founded in July 1988, the Torbay Museum is home to artifacts and archival records dating back hundreds of years. It began with items donated by the Sisters of the Presentation of Newfoundland and Labrador and then quickly expanded through the generous support of the community. This generous support continues today and I'm especially grateful to the eight new members of our newly formed Board of Directors. I'm looking forward to working with them, as well as all of you, to make the Torbay History House and Museum something truly special.

Noah Morritt  
Museum Manager  
Torbay History House and Museum  
Phone: 709.223.0542  
Email: nmorritt@torbay.ca

### Conception Bay Museum Creates First Virtual Tour

It was definitely a learning process to create our first virtual tour, and an enjoyable one as well. To make the 360 videos, we used our own cell phones through the Google Street View App which we all downloaded. A couple tips for making your 360 videos: you need to stand in the center of the room, or as much as possible. For smaller rooms, we found standing on a chair, for example, helped to get better videos. We would email our videos to a desktop computer for review. Delete those that weren't great, then reshoot for better ones.

Once our videos were complete, we used the Virtual Tour Easy program online. This is very user friendly! Just upload your videos and follow the steps. You have options to add Info points, links, other photos, add music, etc. We stuck to the basics for our first attempt and were pleased with the result. Once complete, you just share it online to your social media pages.

Our summer students were very involved in this entire process, with some taking a lead role, as they're usually pretty tech savvy! Much thanks to Abby Chafe, Jenna Whalen, Katie Winsor, Abigail Reynolds, Hannah White, Cara Callahan, Matthew Pike and Adailia Earle. See link below to view the virtual tour for the Conception Bay Museum.

<https://virtualtoureasy.com/tour/viewer/index.html?v=jwn008GbVqkPZTmJoph>

Danita Power  
Curator, Conception Bay Museum



*Photos submitted by Conception Bay Museum. The virtual tour also includes some fascinating stories from the grounds of the museum, including the history of the old Riverhead Mill.*



## Salvage Fisherman's Museum

### Heritage Designation Plaque Awarded

The Salvage Fisherman's Museum, also known as the Lane/Heffern House, was recognized as a Registered Heritage Structure by Heritage NL in 2020 for its historic and aesthetic value. On August 28, 2021 its designation as a heritage structure was celebrated with a plaque unveiling ceremony, refreshments and more. Over the course of the summer the exterior of the building has been completely restored and stabilized, with the final touch being the unveiling of the new plaque.

Salvage Fisherman's Museum is believed to have been built in the mid-19th century by the Lane family and expanded in the 1880s prior to the marriage of Charles and Adelaide Lane, its first recorded owners. Generations of Lane's remained at the property up until the 1960s, including Charles Maxwell Lane, a member of Joey Smallwood's cabinet when the province joined Canada, who was born in the house in 1905. The property was purchased by Wilfred and Ida Heffern in 1947, a family line that first came to Salvage from Belfast, Ireland in 1771.

The Heffern's were the first to turn the property into a museum in 1969, and there are still generations of the Heffern's living in Salvage today. The museum temporarily closed, but was reopened to the public on July 1, 2016, with a newly formed committee of dedicated volunteers. Heritage NL chair Dr. Lisa Daly says when the museum first opened in 1969, it was one of just two community museums outside the capital city. Today, it's among the oldest in the province. The Salvage Fisherman's Museum Committee is looking forward to inviting to visit in 2022 for their grand re-opening!



*The Salvage Fisherman's Museum has a new logo, created by student Arianna Lowrey (pictured right). What started as a student competition for the design of a marketing logo for the Salvage Fisherman's Museum, turned into school curriculum-based projects. Students from various grade levels tied this "contest" into their studies, including Newfoundland Studies, Geography, Social Studies, etc.*

## 50th Anniversary Celebrations at the Provincial Seamen's Museum



Celebrating

50  
Years

The Provincial Seamen's Museum celebrated an important milestone this year, its 50th anniversary. Open House celebrations were hosted on September 17, with highlights including ship-model building demonstrations by the Marystown Model Ship Gallery, activities for children, music and free admission!

In addition to being an important community museum and popular tourist attraction, the Provincial Seamen's Museum is also well-known for its very unique design. On the outside, it fittingly resembles the sail of a schooner. Before becoming a museum, the structure originally served as the Yugoslavian Pavilion at Expo 67 in Montreal. In 1971, it was brought to Grand Bank where it became the Provincial Seamen's Museum. Inside, the museum was designed to be a place that could tell the stories and share memories of the importance that the local community had in the Grand Banks fishery and its connection to sea and land.

The Provincial Seamen's Museum is located at 54 Marine Drive, Grand Bank and is open to the public from May to September. For more information, please visit <https://www.therooms.ca/PSM>

## We Want to Hear From You!

Is your museum, gallery or heritage society hosting a special event, honoring your volunteers or have you recently received funding for a new project? MANL would love to share your news. Please drop us a line at [manl@nf.aibn.com](mailto:manl@nf.aibn.com) and we will be sure to include it in our next newsletter.

## French Rooms Cultural Center Community Museum & Bread Oven

### 2021 Cultural Tourism Award Winners



Photo credit: French Rooms Cultural Centre & Bread Oven

Hearty congratulations are extended to the French Rooms Cultural Centre and Bread Oven on receiving The Cultural Tourism Award for 2021. Presented by Hospitality NL and Newfoundland and Labrador Tourism, this award is given to an individual or organization that recognizes and promotes the pursuit of cultural expression within the tourism industry. The French Rooms Cultural Centre and Bread Oven, located in Port au Choix, is a unique experience that promotes and advances culture in the community. The venue provides visitors with the opportunity to interact with people and experiences that celebrates the unique heritage in our province.

The award was presented on May 25, 2021 by the Honourable Steve Crocker, Minister of Tourism, Culture, Arts and Recreation, during the 2021 Tourism Excellence Awards Ceremony as part of Tourism Awareness Month. Cultural Tourism in Newfoundland and Labrador is the offering of an enhanced product and/or experience that celebrates the inherent value of a community's culture, heritage, and lifestyle. These unique attributes serve to inspire the creation of skilled interpretive opportunities such as crafts, cuisine, the visual and performing arts, literature, the landscape, historic sites, outdoor adventure, festivals, accommodations and special celebrations which contribute to the tourism industry.

Numerous MANL members have been recipients of this award in the past, including most recently Bell Island Community Museum & No. 2 Mine Tour, The Rooms, Battle Harbour Historic Trust, Wooden Boat Museum of NL, Cupids Legacy Centre, The Craft Council of Newfoundland and Labrador and the Mummers Parade and Festival.

## Update From the Dorset Museum 2021 Season

The Dorset Eskimo Carving Committee would like to take the opportunity to say a big thank you to all who contributed to making our 2021 season at the Dorset Museum such a success! To our students, Tahlia and Casson, our fantastic group of volunteers, the vendors who stocked our gift shop, the Town of Fleur De Lys, B & B Foodex, Sam's Place, Woman of the Sea Hospitality Home, Lambert's Landing, Baie Verte Consumers Co-op, Home Hardware, Great Canadian Dollar Store, Paint Shop, Baie Verte Esso, Nobles Timbermart, Shoppers Drug Mart, Guy J Bailey Ltd, Gotdirt Excavating Ltd, and to all who have supported our "How Much Do You Love Your Hometown" fundraiser, thank you so much!

Because of your combined efforts, Kim and Josie's dedication, and the hard work of our new committee we have had a very successful year. Attendance increased slightly this year, gift shop sales were up, and we were able to secure \$140,000 funding for upgrades to the Museum. For this phase we are replacing both decks, both front entrances, and one fire escape door, as well as installing heat pumps throughout the building, replacing the shingles and eavestrough, replacing hot water tank and some minor plumbing repairs. This work has already commenced.

Our fundraiser "How Much Do You Love Your Hometown" started off with a bang! So far, we have received \$4,250 in donations. Thanks to all who have contributed to date. We are hoping that over the coming months many more of you will jump on board. This fundraiser will truly help us maintain our momentum and help us make this site one of the biggest tourist attractions on the island. Our committee is totally committed to achieving this goal and will continue to fundraise and work diligently on obtaining more funding throughout the year. There is still lots of work to be done. Again, thank you all for your support. Let's keep the momentum going!

The Dorset Eskimo Carving Committee



## 25th Anniversary of Cupids Postage Stamp Design Contest



Leah Parsons, Brookside Intermediate



Michael Kane, Cowan Heights Elementary

The 25th Anniversary of Cupids Postage Stamp Design contest concluded with 650 entries from 24 elementary schools on the Avalon Peninsula. This years theme was 'Music, Song and Dance' and our panel of 12 judges enjoyed choosing the winners. For our 25th Anniversary, sponsor Canada Post Corporation, Ottawa will award the top 4 winners an actual stamp from their design. All students receive a certificate of participation plus an Official First Day Cover and the top winners receive medals, trophies, prizes and a cheque. Thank you to all our sponsors and judges for a great job.

Corrina Bartlett and Linda Kane  
Cupids Legacy Centre

### Cupids Museum & Legacy Centre Heritage Week Postage Stamp Design Contest 2021 Awards List

#### Junior Division:

First Place: Leah Parsons, Brookside Intermediate  
Second Place: Edison Hiscock, Roncalli Elementary  
Third Place: William Hennebury, Holy Family Elementary  
Honorable Mention: Quinn Rogers, Holy Trinity Elementary  
Honorable Mention: Ben Shortt, Carbonear Academy

#### Senior Division:

First Place: Michael Kane, Cowan Heights Elementary  
Second Place: William Pollett, Crescent Collegiate  
Third Place: Hunter Williams, St. Francis School  
Honorable Mention: Kayleigh Dawe, Admiral's Academy  
Honorable Mention: Sophia Bishop, Perlwin Elementary



**Cupids Legacy Centre  
Heritage Award 2021:**  
Autumn Cumby,  
Acreman Elementary  
(Photo left)

**Cupids Museum  
Award of Excellence 2021:**  
Ifra Rameen,  
Leary's Brook Junior High  
(Photo right)



#### Special 25th Anniversary Awards:

Leah Parsons, Michael Kane, Ifra Rameen, Autumn Cumby  
(Thanks to Canada Post, these students will also receive a real postage stamp set using their own stamp design).

## Rare caribou coat returned to Innu Nation after being found in freezer across the river

The historic coat wasn't far from the Innu peoples who originally made it

**Written by Heidi Atter , CBC News · Posted: Sep 15, 2021**

**Reprinted with permission of CBC News**

<https://www.cbc.ca/news/canada/newfoundland-labrador/innu-coat-nation-display-1.6174168>

An Innu coat is now on display in Labrador, more than a century after being made and after decades of sitting in a freezer.

The caribou-skin coat now hangs in the Labrador Interpretation Centre in North West River, in central Labrador. It was discovered after a *Labrador Morning* piece covered a cultural guardian's journey to repatriate items.

"CBC actually did an interview on my tattoo that I had got, and then a story about the caribou painted coat," said Jodie Ashini, cultural guardian with Innu Nation.

"After that aired, someone messaged me and said 'did you know that they have one at the Heritage Museum?'"

Ashini said she was taken aback that a precious artifact was tucked away so close. She contacted the museum and asked about it. After a couple weeks, they confirmed the coat had been stored in a freezer to preserve it.

She drove down and took a look, inspecting the painted markings and its date: 1905. It's not as elaborate as some of the ones she's working to repatriate from the Canadian Museum of History in Gatineau, Que., so this one may have been for a woman or child, Ashini said.

"Someone that wasn't going to go hunting, that didn't need the special powers behind the coat. The coat was made so that it would please the Caribou Master so that we could have a successful hunt. And after an extensive successful hunt, the coats were hung outside as a thank you," Ashini said.



The group would then go inside the tent that the coats surrounded and break the caribou legs to get the marrow, in a ceremony to thank the Caribou Master — the most powerful of all spirits in the Innu spiritual world.

"We believed that everything had a spirit, that you must respect all spirits in order to continue to get and prosper," Ashini said.

*Photo Left: The Innu coat is delicate and should only be handled with gloves. Ashini is shown holding it before it goes on display. A tattoo of the traditional caribou painted coats is seen on her right arm.*

*Photo Credit: Heidi Atter, CBC*



The Labrador Heritage Society had been keeping the coat since around the 1980s. Ernie McLean, president of the society, said they were advised in the past to keep it in the freezer to preserve it from bugs, heat and damage.

Now and then, people would carefully remove it to inspect it but they were unsure of any other ways to preserve it.

After finding out where it originated from and how to preserve it on display, McLean said they immediately worked to repatriate the coat.

"Historical archives and objects should be placed where they have the most meaning, and the most meaning would be for the Innu because it was made by them," McLean said. "It has great meaning to us."

'Ashini said the coat is in good condition.

It's in really great, great shape for how old it is. We're very lucky," Ashini said of the condition.

The colours are still vibrant as well. The red was painted with red ochre, a natural clay combined with animal fat, the yellow is believed to have been fish eggs mixed with animal fat, and the blue is from blueberries mixed with animal fat, Ashini said.

"They made sticks with three prongs so you could draw along and have three equal lines. They are very beautiful, beautifully done, very intricately done by the women."

Ashini said repatriating these items is more important than most people can understand. It's something she'd dedicated her life to and wanted to do since she was a child who was able to learn from the land, thanks to her father.

She hopes children are able to learn from the coats as well and recreate them in the future cultural centre. Ashini said connecting them to their culture also brings them identity and helps with societal problems. She said she's very thankful and emotional to have it on display.



*Photo Above: The Innu coat is now on display at the Labrador Interpretation Centre in North West River. Photo Credit: Heidi Atter, CBC*



"Schools are already booked up to see it tomorrow. And that's just an amazing feeling. These kids are going to see something from a hundred years ago that hasn't been made and it's not being made anymore," she said. "It's a very important thing to us."

*Photo Left: The Innu coat's colors were made by mixing red ochre, blueberries and fish eggs with animal fat, says Ashini. Photo Credit: Heidi Atter, CBC*

MANL would like to express sincere thanks to CBC News and the author for their kind permission to reprint this article and photographs. *Written by Heidi Atter, CBC News · Posted: Sep 15, 2021.* To view the original article on-line, please visit: <https://www.cbc.ca/news/canada/newfoundland-labrador/innu-coat-nation-display-1.6174168>





## Caring for Heritage Collections During the COVID-19 Pandemic

Heritage institutions are coping with many challenges as the world deals with the COVID-19 pandemic. While collections are not directly at risk, the pandemic complicates their care. This resource compiles information and recommendations to help those who are responsible for ensuring that collections and heritage materials remain safe. We recognize that knowledge about COVID-19 continues to evolve, and we will adapt our recommendations as new information becomes available.

In July 2020, CCI published version 2 of “Caring for Heritage Collections During the COVID-19 Pandemic,” which compiled information and recommendations to help those who are responsible for ensuring that collections and heritage materials remain safe. Version 3 of this resource is now available online. This updated version provides results of research studies performed in the last year on the persistence of virus on surfaces, and includes updates on ventilation and air filtration in building spaces, as well as the impact of vaccination and variants in addressing reopening approaches. To access the resource, please visit the CCI section of the [Government of Canada website](https://www.canada.ca/en/conservation-institute/services/conservation-preservation-publications.html): <https://www.canada.ca/en/conservation-institute/services/conservation-preservation-publications.html>

## Facility Assessment Services at Canadian Conservation Institute



The Canadian Conservation Institute's (CCI) facilities assessments includes on-site technical assessments of Canadian museums, archives and historic sites and focus on the conservation needs of the collections in their facilities. CCI experts provide advice on storage, display and exhibition conditions, security and fire prevention measures, the museum environment, lighting, and pest control. Advisory services for capital projects for new collection facilities or renovations are also available through this service.

### Who can apply?

Museums, archives, libraries and historic sites, whose principal role is to acquire, conserve, communicate, exhibit (for purposes of study, education and enjoyment) and conduct research on permanent heritage collections that are accessible to the Canadian public. The majority of expert services provided on-site at CCI are provided to these clients without cost. CCI also delivers expert services and training to public authorities and other organizations in Canada that are responsible for heritage objects or collections, on the basis of partial or full cost recovery.

Requests for this service can be submitted at any time. However, requests must be received before October 15 to be considered for the next year. Applications are evaluated only once each year, between October 15 and November 15, and clients are informed of the results of the assessment by December 15. For more information please visit <https://www.canada.ca/en/conservation-institute.html>

## MANL Environmental Monitoring Equipment Loan Program

**MANL members** can borrow specialized equipment such as light meters, temperature and relative humidity meters, and data loggers for a fixed period in order to monitor their museum environment.



This monitoring equipment can be useful in helping to determine regulatory environmental levels, as well as give the museum more knowledge into the effects the surrounding environment has on artefact collections.

### THESE DEVICES RECORD:

- **RELATIVE HUMIDITY**
- **TEMPERATURE**
- **LIGHT INTENSITY**

MANL can also provide consultation with museums on how to regulate environmental controls.

# Canadian Heritage Information Network



Canadian  
Heritage

Patrimoine  
canadien

Canada

## Our Collections Matter Initiative

As part of the “Our Collections Matter” initiative, the Canadian Heritage Information Network (CHIN) is looking for galleries, libraries, archives, or museums who are interested in improving the environmental sustainability of their digital preservation activities. If your organization is developing or plans to develop a digital preservation policy/plan and would like to partner with CHIN to test some tools, please contact Ern Bieman at [ern.bieman@pch.gc.ca](mailto:ern.bieman@pch.gc.ca). For more information about the “Our Collections Matter” initiative: <https://www.iccrom.org/news/our-collections-matter>

## Canadian Heritage Information Network Resources

The Canadian Heritage Information Network (CHIN), a Special Operating Agency within the Department of Canadian Heritage, offers valuable collections management resources to the Canadian museum community and online public access to millions of collections records. CHIN assists Canadian museums in documenting, managing, and sharing information about their collections, which in turn ensures that this information is accessible now and in the future.

The Canadian Heritage Information Network has resumed most of its activities. However, given the situation regarding COVID-19, we will assess any new requests based on their urgency and the date of receipt so that we can provide services to our clients in a fair manner. Additionally, response times may be delayed. Please note that the delivery of all in-person services will depend on COVID-19 restrictions issued by local public health and by the Government of Canada for its employees. These restrictions will also have an impact on travel and on our ability to access CCI facilities, various sites or other buildings. We are sorry for any inconvenience this may cause and thank you for your understanding.

## Digital Museums Canada

Digital Museums Canada (formerly known as the Virtual Museum of Canada) provides Canadian museums and heritage organizations with funding and support to create incredible online projects for their current and future audiences. Managed by the Canadian Museum of History, Digital Museums Canada is a federally funded investment program that invests in online projects by Canadian and heritage organizations, helping them build digital capacity and share stories and experiences with people everywhere. For more information, please visit <https://www.digitalmuseums.ca/>



Digital  
Museums  
Canada

Musées  
numériques  
Canada

Call for  
proposals

OPEN

## NEW WEBSITE FOR MANL

MANL is creating a new website to promote and serve its membership and we need your help. An important component is the online listing of our institutional members. Updated information and photos will be required for each site. Thank you to all our members who have provided this information to MANL. The new website address is: <https://museumsnl.ca/>

### The following information is required for the MANL Membership listing on MANL's new website.

We ask that each organization provide the requested information.

1. **Name** of Museum / Heritage Society / Attraction:
2. **Name** of Organization / Governing Body (if applicable):
3. **Town** / Community Location:
4. **Region:** MANL will assign your region (i.e. St. John's, Avalon, Eastern, Central, Western, Labrador)
5. **Images:** Please supply 1-2 photos that represent your organization and that would be suitable for your website listing. Images should be high resolution. Logos can also be submitted.

### Listing Details

6. **Physical Address:** (this will help pinpoint your exact location on Google maps)
7. **Year-round Contact Information:** including your email address, telephone number (s), fax, website and social media (including Facebook, Twitter, Instagram, etc.) and your mailing address.
8. **Operations:** Are you open to the public? If so, seasonal or year-round basis?
9. **Brief description:** Please provide a brief description of your museum or heritage society.
10. **Themes:** Please indicate any themes which relate to your organization, and please rate them in order of importance and relevance. If we have left out a theme, or if you prefer different terminology, please let us know.

## MUSEUM THEMES & CATEGORIES

1. Agriculture	18. French Culture	35. Police History
2. Archaeology	19. Fur	36. Postal Service
3. Architecture	20. Handicrafts	37. Prehistory
4. Art Museum/Gallery	21. Heritage Building	38. Pulp & Paper
5. Aviation	22. Historic Persons	39. Radio Broadcasting
6. Blacksmithing	23. Indigenous Peoples	40. Railway
7. Botanical Garden	24. Lighthouse/Lighthouse Keepers	41. Schools & Education
8. Carpentry	25. Living History Site	42. Sealing
9. Church History/Clergy/Religion	26. Logging	43. Service Organizations
10. Cobblers	27. Maritime History	44. Shipbuilding
11. Communications	28. Medicine/Nursing	45. Social/Industrial History
12. Community/Regional History	29. Mercantile	46. Sports History
13. Coopering	30. Military History	47. Tinsmithing
14. Culinary	31. Mining	48. Transportation
15. Early Settlement/Exploration	32. Natural History & Science	49. Utilities
16. Ecology	33. Park	50. Whaling
17. Fishery	34. Photography	51. Other (Please specify)

Please select 1-5 themes for your site. If we have left out a theme, or you prefer different terminology, let us know.



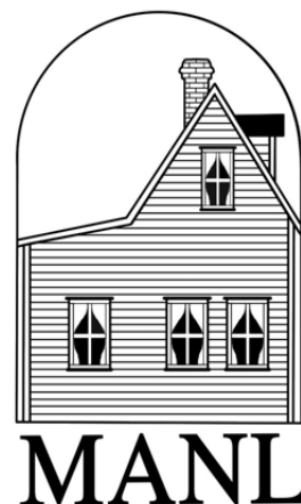
# MANL Membership Notes

## Focus Areas of the Program:

- Museum Governance & Management
- Collections Management
- Preventive Conservation
- Exhibit Planning and Development

This program is designed to provide museum workers with a general introduction into current theories, standards, and best practices for museums. For more information, please visit MANL's website.

## Museum Association of Newfoundland & Labrador Certificate in Museum Studies Program



## THE MANY BENEFITS OF MEMBERSHIP

### CMA Bursary Program:

The Canadian Museums Association offers three types of bursaries to assist museum professionals in the following areas:

1. Conference Professional Development
2. Emerging Professional Development
3. Mid-Career Professional Development

MANL members can avail of these programs. For more information on the program contact the CMA ([www.museums.ca](http://www.museums.ca)).

### MANL Disaster Loan Fund:

MANL offers an emergency loan of up to \$10,000 to member museums experiencing a disaster with their collections. This repayable loan is designed to provide immediate financial assistance to MANL members. The MANL disaster loan can be used by museums affected by disasters of any magnitude however, MANL reserves the right to assess each individual case for eligibility. This loan is intended to provide immediate funds that would be repaid to MANL by the museum.

### MANL Membership Discounts:

In addition to receiving discounts on training programs and workshops, MANL members also receive free admission to some local museums.

## Advertise with MANL

The MANL newsletter is published biannually and distributed to members museums, heritage societies, interested individuals, government representatives, and sister organizations within the province of Newfoundland and Labrador and beyond.

### Museum Association of Newfoundland and Labrador



## NEWSLETTER Advertising Rates 2021—2022

### Ad Dimensions:

Full Page Size: 7 1/8" w X 9 1/2" h

Half Page Size: 7 1/16" w X 4 3/4" h

Quarter Page Size: 3 1/2" w X 4 3/4" h

Business Card Size: 3 1/2" w X 2 1/2" h

### Please Contact:

MANL

PO Box 5785

St. John's, NL A1C 5X3

Telephone: 709-722-9034

Email: [manl@nf.aibn.com](mailto:manl@nf.aibn.com)

### Rates Per Issue:

#### MANL MEMEBERS

Full Page: \$120

Half Page: \$70

Quarter Page: \$40

Business Card: \$20

#### NON-MEMBERS

Full Page: \$130

Half Page: \$85

Quarter Page: \$45

Business Card: \$30

# MANL Membership Form (April 1<sup>st</sup> 2020—March 31<sup>st</sup> 2021)



Is this a New Membership? ☐

Is this a Membership Renewal? ☐

Please ensure that we have your **YEAR-ROUND** contact information.

**Please provide the following information:**

Individual Name/Institutional Name: \_\_\_\_\_

Name of Museum/Heritage Attraction: \_\_\_\_\_

Governing Authority: \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

City/Town \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

City/Town \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

*Your e-mail is being collected and used **STRICTLY** for MANL communication with its members.*

MANL is adhering to Canada's anti-spam legislation. Please provide consent if you wish to receive our emails:  
\_\_\_\_\_ Yes, I provide consent to receive emails from MANL.

I would prefer to receive my **MANL NEWSLETTER:**  
**(Members can receive both formats)**

In Print by Mail ☐

In PDF by Email ☐

**All members will continue to receive newsletters in print unless requested otherwise.**

## DOUBLE DOWN!

Make a Donation to MANL!

As a registered charitable organization, match your membership fee as a donation!

\_\_\_\_ I would like to make a donation (Tax Receipt Available)

\_\_\_\_\_ \$25.00 \_\_\_\_\_ \$60.00

\$ \_\_\_\_\_ (other amount)

*(Registered Charitable #10775 6199 RR0001)*

## Type of Annual Membership:

\_\_\_\_\_ \$25.00 Individual Membership (Voting)

\_\_\_\_\_ \$60.00 Institutional Membership (Voting)

## Method of Payment:

\_\_\_\_\_ Cheque (*Payable To: Museum Association of Newfoundland and Labrador*)

\_\_\_\_\_ Cash

**Total Payment Enclosed** \$ \_\_\_\_\_

**Forward your completed form with your payment to:**

Museum Association of Newfoundland and Labrador

PO Box 5785 • St. John's, NL • A1C 5X3

E-mail: manl@nf.aibn.com • Fax 709-722-9035 • Web: www.manl.nf.ca