

NEWSLETTER

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History Comes Home in Cupids



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The Museum Association of Newfoundland & Labrador (MANL) is a nonprofit, charitable organization that seeks to promote the interests of community-based museums, groups, individuals and government organizations involved in the preservation and presentation of the province's cultural and natural heritage.

MANL gratefully acknowledges the financial support of the Government of Newfoundland and Labrador.

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Executive Director's Report

2022 was a great year for museums in Newfoundland and Labrador. This past summer we saw tourism rebound from the recent lows of the Covid 19 pandemic. The Government of Newfoundland and Labrador's Come Home Year celebrations played a major part in this change. Many museums report increased visitation and some recorded record numbers in 2022. Our members played a large role in Come Home Year. They received Come Home Year funding to deliver a diverse range of projects ranging from improvements to infrastructure, festivals, exhibitions, theatre performances and cultural programming. I was amazed but not surprised to see our members jump on this opportunity to enhance their communities. The grants were a timely and important tool to help revive the museum industry. To see a full list of grants awarded to our members and others visit <https://www.gov.nl.ca/tcar/come-home-2022/come-home-2022-cultural-funding-grants-awarded/>.

Canadian Heritage and the Museum Assistance Program (MAP) played a pivotal role helping Newfoundland and Labrador museums survive the pandemic. During the first two years of the pandemic Canadian Heritage provided emergency funding for museums throughout the Country. The first year museums in Newfoundland and Labrador received approximately 1.1 million dollars. Funding was made available to small medium and large organizations, a first for the MAP program. This funding program was extended to the second year and revised in 2022. This year Canadian Heritage offered the Reopening Fund for Museums and Heritage Organizations. This funding allowed museums and heritage groups to stay active and relevant during the pandemic. Many museums opened during the second year of the pandemic and most successfully reopened this year.

MANL continues to meet and work with the Provincial and Territorial Museum Associations (PTMAS). Recently, we met with the new Canadian Heritage team working on a review of the museum policy and MAP. A survey of museums across the country has already been conducted and we hope to be briefed on the results in the new year. You will note the Canadian Museum Association (CMA) article on their Moved to Action: Activating the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP). The PTMAS have been engaged with the CMA during the creation of these important tool kits. MANL continues to work with the CMA, PTMAS, and Canadian Heritage on your behalf.

Just as our members have returned to a new normal, so has MANL's training programs. We are happy to have offered four courses this fall and will offer more over the winter months. I would like to extend congratulations to our annual award winners, the Heritage Committee of Witless Bay receiving our Award of Merit and our Honourary Life Member Award was given to Glenda Reid Bavis. Congratulation to everyone involved.

Take Care,
Ken Flynn
MANL Executive Director

President's Message



I feel a lot of pride as I look back over the past year. Pride at what the board has been able to accomplish in an ongoing and tiresome pandemic, and pride at the transformations I see and hear about everyday in museums across the province. I, myself was fully engaged wearing another hat!

This past year brought us to the end of the pandemic, and we hope, a return to normal. Museums have built or changed programs to adapt to the new normal. Volunteer leaders took the opportunity to improve their programs, to innovate their practice, and to adapt to ongoing uncertainty. This resiliency will serve museum organizations well.

I would like to thank all our members for their hard work, determination, patience, and persistence over the past year. It has not been easy as everyone transitioned into a post-COVID environment and worked together to find this new normal.

Many thanks to our Executive Director, Ken Flynn and Outreach Coordinator, Ann Madden for their work in getting us to our new location and their continued work on behalf of our membership.

The board is excited to start work on the new strategic plan early in the new year, as we look forward to the many ways that MANL can continue to be leaders in the cultural sector. We remain committed to helping the membership and advocating to government on behalf of the sector.

I am delighted to see the inclusion of museums, galleries, and historic sites [Pillar 7] in the Newfoundland and Labrador's new 2022-2026 Tourism Vision document recently released. Cultural heritage tourism is one of the highest value tourism assets of the tourism industry and is a powerful economic development tool. Museums are now playing a major role not only in the wider sphere of arts, but also within tourism and leisure activities.

As I look to the future, I feel hopeful. The energy and excitement about the future of museums is increasing. We are doing thoughtful, meaningful work, and museums are being transformed in the wake of that work. We are a community of support, learning, collaboration, and empowerment.

Warmest Regards,
Linda Hickey
MANL Board President

MANL Award Winners

Highlights of the 42nd Annual General Meeting and Conference of the Museum Association of Newfoundland and Labrador, (MANL) held virtually on October 15, included two prestigious awards to long-time MANL members.

The MANL Award of Merit recognizes significant contributions to the practice of museum and heritage work in Newfoundland and Labrador. It is awarded to an organization, agency, or individual for an outstanding, innovative or creative achievement in the museum, gallery or heritage field, or in any area related to the preservation and development of the province's cultural heritage, including research, collection, documentation, exhibition, public programming and management.

This year's recipient was the Heritage Committee of Witless Bay, which has been very active since it formed in 2004, including the research and publication of the popular book *Bygone Days of Witless Bay*, the ongoing Witless Historic Homes Project, as well as countless heritage conservation and education projects. "There is pride in our community of the efforts of the Heritage Committee. Its mandate is, "to promote, preserve, conserve, and celebrate the natural, built, and cultural heritage of the town and the people". This has been achieved." Town of Witless Bay Deputy Mayor, Lorna Yard.

The MANL Honorary Life Member recognizes any outstanding contribution in heritage by an individual who has exemplified dedication to and promotion of museums in the province. This year, the recipient was Glenda Reid Bavis, who has provided distinguished service to the museum community, as well as the Museum Association of Newfoundland and Labrador since 1990. Ms. Reid Bavis continues to be an active community volunteer and heritage advocate, serving with organizations such as Dr. Henry N. Payne Community Museum and Craft Shop in Cow Head, the Great Northern Peninsula Heritage Network, the Rug Hooking Guild of Newfoundland and Labrador, as well as the Gros Morne Fall Fest, to name just a few.

According to Museum Association NL Board President, Linda Hickey, "these annual awards, now in their 42nd year, recognize individuals and organizations that display leadership, innovation and creative approaches to connect communities with their history and culture. It's so inspiring to recognize individuals and groups who do such amazing work."

Canada's Museums Urged to Overhaul Practices to Empower Indigenous Peoples

Written by Martha Lufkin; Published by *The Art Newspaper*

Original Publication Date: 25 November, 2022; Reprinted with the kind permission of *The Art Newspaper*

Country's museums association says institutions must involve Indigenous people in "every element" of their work

The Canadian Museums Association (CMA) has issued a groundbreaking report calling for support for Indigenous-led organisations, initiatives and self-determination at every level of museum operations and within all museum positions. While the report calls for repatriation of Indigenous belongings at Canadian institutions, it "goes far beyond repatriation" and includes the principle that self-determination is defined as Indigenous groups "obtaining control over the full set of rights to govern themselves in all aspects of their political, social, economic and cultural lives", CMA director of communications Rebecca MacKenzie says. The report urges legislation and funding so that Canadian museums can better partner with Indigenous peoples and become compliant with the 2007 United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP). Canada enacted legislation to align itself with the declaration in 2021.

"Every element of how museums engage in their work can have implications within UNDRIP," MacKenzie says. "If the work involves Indigenous peoples, Indigenous peoples need to lead and have authority over that work. Museums need to take their cues from Indigenous peoples on collections management, exhibitions, day to day museum operations and career promotions. You may not have Indigenous objects in your collection, but you may be on Indigenous land, you may have Indigenous peoples coming in as visitors."

The CMA wants permanent, "reliable funding for Indigenous-led organisations and cultural centres to ensure the presence of Indigenous leadership that museums can partner with", MacKenzie adds, "and a larger government investment overall" to support UNDRIP implementation.

The report responds to a 2015 call to action issued by Canada's Truth and Reconciliation Commission (TRC), which requested federal funding for the CMA to partner with Indigenous peoples to review Canadian museum policies and practices and make recommendations for museums to become more UNDRIP-compliant.

The CMA recommendations call for legislation and funding to support repatriation, development of cohesive collections strategies and a national strategy for professional development for museum professionals to better implement UNDRIP principles.

Museums should adopt "meaningful Indigenous governance with decision-making authority" rather than simply having "advisory bodies", the report says. The report comes in the context of Canada's ongoing examination of historical practices towards Indigenous peoples, documented in the 2015 conclusions by the TRC. It found that, for more than a century, the country sought to suppress Indigenous governments and rights in an effort to promote assimilation, including at residential schools where thousands of children died in what the TRC described as a "cultural genocide".

Repatriation still difficult

"Museums and colonial endeavours are inextricably linked to the erasure of the histories of Indigenous Nations," the CMA report states, including "the extraction of Indigenous ancestral remains and cultural belongings". It adds that, based on testimony of Indigenous communities and current collections data, "the frequency and quality of repatriations from Canadian museums does not comply with UNDRIP" because, among other reasons, the "power... [is] still held by museums" on policies and collections, "making repatriation difficult" for Indigenous communities.

"Museums need to give up their sense of ownership and get past the sense of fear in giving up their 'stuff'", the report states, quoting from a 2021 community engagement roundtable at Burnaby Village Museum in British Columbia, one of a series of events involving Indigenous communities, Indigenous museum professionals and partner institutions that were consulted for the report.

A 2019 government survey indicated that about 6.7 million Indigenous cultural artefacts are housed at heritage institutions nationwide—about two million in each of Ontario, Manitoba and Québec, and about 310,000 in British Columbia.

The report says that items to be considered for repatriation include not only ancestral remains and cultural belongings, but also associated information such as "results of research, photographs, works of art, maps, archival documents, songs, plants, seeds, language recordings, digital material", and anything else related to the "traditional knowledge, cultures, histories and intellectual property" of Indigenous peoples. Museums are to recognise that "Indigenous peoples have intellectual sovereignty over all material created by or about them", as well as "the right to control access" to the material.

To Read This Article Online: <https://www.theartnewspaper.com/2022/11/25/canadas-museums-urged-to-overhaul-practices-to-empower-indigenous-peoples>

Moved to Action Toolkits Support UNDRIP in Museums



Moved to Action: Activating UNDRIP in Canadian Museums

On November 30, 2022, the Canadian Museums Association (CMA) launched toolkit resources to support the implementation the new recommended standards for museums in the Moved to Action report in the areas of Engagement and Repatriation. https://museums.ca/uploaded/web/TRC_2022/Report-CMA-MovedToAction.pdf

The quick reference guide on repatriation, “More Than Giving Back,” directs museums through key questions and considerations when beginning to assess your collections in preparation for repatriation. The “Building an Engagement Strategy from the Inside Out” self-facilitated session helps inter-departmental groups of museum professionals develop a whole-of-museum strategy for engagement and consultation with Indigenous communities.

CMA staff would like to thank those who participated in the toolkit workshop sessions and provided feedback on their development.

For more details, please visit our Moved to Action resources page: <https://museums.ca/site/movedtoaction/resources>

Quick Reference Guides

Small Museums Handbook: This concise but comprehensive handbook considers small museum approaches, strengths and unique challenges in a scaled-down review of the report content.

More Than Giving Back: This quick reference guide provides additional information and resources to support repatriation and collections management practices.

Becoming Better Employers: This quick reference guide provides additional information and resources for museum administrators and HR professionals.

Self-facilitated Sessions: Building an Engagement Strategy from the Inside Out

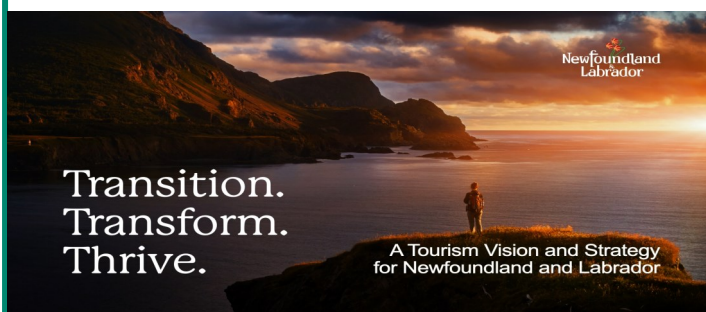
This self-serve facilitated session will help museum teams prepare, plan and carry out a community engagement strategy.

Implementing UNDRIP is Everyone’s Job: This self-serve facilitated discussion will help inter-departmental groups of museum professionals share, relate and frame their work within the context of UNDRIP.

Reassessing Your Governance: This self-serve facilitated discussion will help museum executives and board members build their awareness of UNDRIP and its relationship to museum governance and help build UNDRIP into your strategic planning process.

AROUND THE PROVINCE

Around the Province



Provincial Government & Industry Partners Release 2022-2026 Tourism Vision & Strategy

On December 7, 2022, the Honourable Steve Crocker, Minister of Tourism, Culture, Arts and Recreation, announced the launch of 'Transition. Transform. Thrive. A Tourism Vision and Strategy for Newfoundland and Labrador.' Minister Crocker was joined by tourism, hospitality and cultural industry stakeholders and partners at The Rooms in St. John's for the announcement.

Also known as Vision 2026, this five-year strategy will ultimately transform the province's tourism landscape. It is the result of work by the Newfoundland and Labrador Tourism Board, whose membership consists of representatives from the Provincial Government and private industry. The board also consulted with countless partners throughout the province. Plans for the next five years will take a three-phased approach

- **Transition 2022-2023** – A short-term strategy that transitions tourism to more solid footing, building capacity to grow visitation to pre-2020 levels.
- **Transformation 2024-2026** – A comprehensive medium-to-long-term strategy that transforms tourism on a sustainable path of consistent and responsible annual visitation, spending and employment growth.
- **Thrive 2026 and Beyond** – A long-term strategy focused on guiding and supporting tourism development with an equal focus on economics and the well-being of people and places, also referred to as regenerative tourism. In this phase of Vision 2026, tourism is thriving by constantly monitoring and adapting to the dynamic and ever-changing tourism environment.

With Vision 2026, private and public stakeholders will strive to not only grow tourism's contribution to the economy, but also to enhance the sociocultural vibrancy and environmental well-being of the province. To learn more, please visit: <https://www.gov.nl.ca/tcar/tourism-division/vision-2026/>

Avalon Region

St. Augustine's School Mural Restoration Heritage New Perlican

Heritage New Perlican is very thankful to all those who donated or helped us in any way to complete the 1946 St. Augustine's School Mural! It has been restored by an art conservator and professionally covered with lexicon glass to protect it for future generations. It is now hung in the Veteran's Memorial Community Center.

Heritage New Perlican would like to acknowledge that major funding for this project was provided by Come Home 2022 funding from the Department of Tourism, Art and Recreation, Government of Newfoundland and Labrador.



Calling All Volunteers!

Committee Members Needed at Heritage New Perlican

Greeting from your heritage representatives, Betty Simmons, Ruth Burridge, Linda Pelley and Eileen Matthews. We are not a committee, as we don't have enough members. We are just reps who take care of the town's heritage work.

The town of New Perlican needs an influx of people to form a new committee, so please consider volunteering. New Perlican dates back to prior to 1675! We have a rich heritage to be proud of. To learn more, please email newperlicanheritage@gmail.com

Eastern Region

Calling All Volunteers!

St. Lawrence Historical Advisory Committee



Photo: The monument to pay tribute to the Truxton and Pollux disaster of 1942 is located along the beautiful Chamber Cove Trail .

The St. Lawrence Historical Advisory Committee (SLHAC) is a non-profit organization that guides and cares for the St. Lawrence Miners' Memorial Museum, The Lunch Tin Café, local historical sites and monuments, Cape Chapeau Rouge Hiking Trail, the Sir Humphry Landing Site and the Trails of Valour (Chamber Cove Walking Trail, Truxton Wreck site, the Bergeron Trail and the Lionel Saint Trail to the Pollux Wreck site).

SLHAC volunteers coordinate tours from the Museum and Lunch Tin Café, which creates 'Lunch Tin' catered lunches that can be taken on walks, hikes and tours. On these excursions, visitors can take advantage of storyboards on the history of the area and then enjoy a picnic in a gazebo, on a bench, the grass or a beach, all maintained by the committee! The committee also gathers and manages artifacts related to the Miner's Museum, the Truxton and Pollux, and the memorabilia related to the complete history of the St. Lawrence area.

The SLHAC works tirelessly and passionately to collect, preserve and exhibit the history of St. Lawrence and surrounding areas, working with its community, promoting tourism in the area, as well as looking at options for protecting and developing this site as well as exploring funding options for new projects, such as this: [How Did This 600-Year-Old English Coin End Up in Newfoundland?](#)

If you are interested in volunteering with the St. Lawrence Historical Advisory Committee, please email the committee: heritagesl@live.ca

Avalon Region

Annual Tea Party Success!

Placentia Area Historical Society

The Placentia Area Historical Society had a very successful Annual Tea Party on Saturday, August 13, on the lawn of the O'Reilly House Museum. This special event celebrated the 85th Anniversary of the founding of the organization in 1937 when it was first called the *Ancient Capital Historical Committee*.

After a welcome by President Tom O'Keefe, Vice-President Anita O'Keefe acted as emcee. The Town Crier, Angus Gilbert, read a proclamation from the Town which was then signed by Councilor Kay Smith on behalf of the mayor. She also brought greetings from the Town. Interestingly, it was revealed by the emcee that Councilor Smith was the granddaughter of the first president, Neila Murphy. This was revealed during the reading of a newspaper article, by the emcee, reporting on the setting up of the Historical Committee.

MHA Sherry Gambin-Walsh then brought greetings from the provincial government. She then assisted the president in the planting of a Lilac tree in honor of the 85th Anniversary. Next came the cutting of an Anniversary Cake by five seniors who would have been alive in 1937. A presentation of the Heritage Award to the Anglican Parish of the Holy Trinity followed. Accepted by Reverend Debbie Panten, this award was recognizes the cooperation of the parish with the Historical Society and the donation of St. Luke's church. Another special event was the reading of a new poem by Chantel Collins and Tom O'Keefe entitled "The Ballad of Placentia", which tells the history of Placentia.

The day was made more enjoyable by the serving of tea, sandwiches, and muffins. Traditional music was played by The Best Kind. All present were offered a spruce seedling to plant in memory of the 85 Anniversary.



History Comes Home in Cupids



On July 14th, 2022 the Cupids Legacy Centre launched an exciting new dramatic production entitled *A Place to Call Home: Living Heritage at Cupids*.

Throughout the summer, guests were treated to a live interactive experience with actors cast in time sensitive period costumes delivering an historic yet fictional and insightful exploration of Cupids from 1610 to the mid-20th century.

The production, which held its final 2022 presentation on September 4th, was initiated through the leadership of the Cupids Legacy Centre in partnership with Perchance Theatre and based on the writings of award winning novelist Trudy Morgan-Cole.

Claudine Garland, General Manager of the Legacy Centre reflected on the presentation. "Bringing the

story of Cupids to life and in particular - honouring the 16 women who ventured across the sea to a new life in the New World has been an important part of the story for the Legacy Centre and for me personally. We share their story in the exhibits here at the museum but this production brings them to life. It gives the unnamed 16 a voice, and pays tribute to the home they built and the outspread of community they encouraged and made happen. Doing this has always been an important part of the Legacy Centre."

In March of 2010, a formal acknowledgment would take place when a plaque was unveiled in Cupids by Her Honor Jane Fureneaux Crosbie at the celebration of the birth of the first English Child in what became Canada. It simply reads...The Cupids Legacy Centre commemorates the pioneering women who played a vital role in the establishment of the First English Colony in Canada and the generations of families who wove the fabric of a culture through the centuries.

The production defines Cupids through an analysis of what home means to different generations, the battles they fought and the challenges they overcame. The story of English settlement in Newfoundland and Labrador begins at Cupids and continues long after John Guy's first colony there. For four centuries, people have called Cupids "home". The production aims to bring some of those other stories to life.

A Place to Call Home: Living Heritage at Cupids has been developed over many years through hard work and imagination. "In 2017 when I began writing a trilogy of novels about early settlers in the Cupids colony, I took a deep dive into the history of Cupids and the surrounding area", stated novelist Trudy Morgan-Cole. "After that first book (*A Roll of the Bones*) I was asked to write a script for a living history tour for the Cupids Legacy Centre. It was exciting to use my research in a different context as we collaborated on that project."



History Comes Home in Cupids

The fictional characters of Kathryn Guy, Sam Rowe and Louisa Dawe deliver the story of what “home” has meant for people in Cupids over the centuries. “Watching the director and actors bring Kathryn’s, Sam’s, and Louisa’s story to life for visitors has been an incredible experience – like giving people an opportunity to time-travel into the past” concluded Morgan-Cole.

Steve O’Connell who played the role of Sam Rowe a fisherman/sealer from the 1860’s shared his thoughts about the production. “It has been a great experience and I have very much enjoyed the story telling.” One emotional story deals with the wreck of the *Waterwitch* in 1875. “The audience feels the devastation in the details of this horrible tragedy in which 12 of the 25 souls were lost.” Steve mentioned during one performance a visitor approached him after the show and stated she was the great, great, granddaughter of the last survivor pulled from the wreck. In her words, “If he was not saved I would not be here today!”

Nicole Redmond, 23 is a native of Bay Roberts and has performed as Louisa Dawe through the summer. “Just like my grandmother, I have an enthusiastic love for history”, she stated. “That’s one of the reasons I enjoyed working on the project. It immerses us all (the actors and the audience) into the lives of people who lived in the past; sharing their stories and reliving their history...it has been a tremendous experience.”

The actors spoke of the difference performing in the museum versus being on stage. The format provided the opportunity for real interaction with participants including time for short unscripted interaction along the way.

Visitors of a certain vintage were occasionally brought to tears as the stories and memories unfolded in front of them. Many related to Louisa specifically (circa 1920-30’s). A young woman stuck in a small town yearning to see the bigger world. “...nothing much happens here in Cupids...I want to sail away.”

The audience gets emotional reflecting on their own siblings moving away and families being separated. The production is authentic and it enables each generation to understand the history and reality of other generations.

Another interesting observation is that local residents from across the province felt really connected to the characters and the stories of their ancestors while mainlanders and Come From Aways (CFSs) felt it was a tremendous learning experience that really brought Newfoundland and Labrador culture to life.

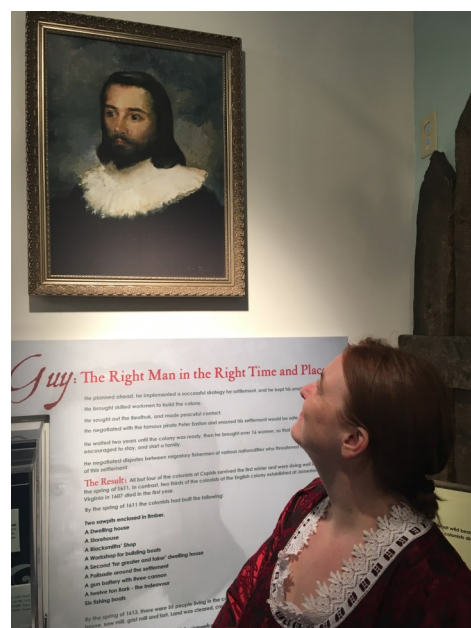
Samples of the Audience Feedback from our post performance survey:

“It took me back in time...so real!”
 “The actors made this visit so extra special...so believable”
 “I loved how they weaved personal stories into history”
 “The emotion was so real”
 “The performances were outstanding”

Thank you to the financial contributions of the following: Come Home 2022 Cultural Funding, ACOA and the Province of Newfoundland and Labrador.

The Cupids Legacy Centre works hard to increase its historical offerings and continues to remain fresh and relevant to both locals and tourists alike. Regular interpretive museum tours will continue by request through the fall. For a booking or tour, please call (709) 528-1610 or e-mail marketing@cupidslegacycentre.ca. A Place to Call Home: Living Heritage at Cupids will return for summer 2023.

Submitted by David Murphy
 Coordinator, Communications and Special Events
 Cupids Legacy Centre



MANL MEMBERS IN THE NEWS!

Atlantic Canada Craft Award for Excellence Craft Council NL

In April, 2022, the Craft Council of Newfoundland and Labrador won the prestigious 2022 Atlantic Canada Craft Award for Excellence for Industry Leader. The Industry Leader award recognizes superior leadership, excellence in the development of craft and exceptional contributions to the industry in Atlantic Canada. Through the efforts of staff and volunteers, the organization has found new and exciting ways to promote craft makers throughout the province while providing opportunities to develop their skills, products and markets. Celebrating its 50th anniversary in 2022, the Craft Council of Newfoundland and Labrador has been the beacon for excellence in craft in the province.

The Atlantic Canada Craft Awards for Excellence are presented annually in conjunction with the Craft East Buyers' Expo, which showcases crafts and giftware made exclusively in the Atlantic Provinces. This year's awards were presented virtually during Craft East's Digital Retail Forum.



Craft Council NL Celebrates 50 Years!

The Craft Council of Newfoundland and Labrador celebrated an important milestone in 2022. For 50 years, the Craft Council of Newfoundland and Labrador has been committed to the sharing and appreciation of craft. It has bolstered the vibrant craft community in this province by exhibiting and supporting more than a thousand craftspeople, encouraging innovation and preservation of traditional craft techniques.

In celebration of this milestone anniversary, an exhibit including 50 different artworks from 50 artists was on display this fall at 155 Water Street in St. John's. In October, a second exhibit was displayed at The Rooms.

Nature Inspiration Award Fishing For Success at Island Rooms

The Canadian Museum of Nature recently recognized Fishing for Success, a Petty Harbour community social enterprise, with a Nature Inspiration Award. The award recognized Fishing for Success in the community action category for its Girls Who Fish program.

Founded in 2014, Fishing for Success is a community-based, volunteer-driven, non-profit social enterprise in Petty Harbour, Newfoundland & Labrador which offers hands-on training that shares and celebrates traditional fishing knowledge and culture that has sustained generations. One of its more impactful programs has been Girls Who Fish, launched in 2016. The year-round biweekly program provides girls (ages 8 and up) and women a safe place to get in the boat, learn to fish and consider a career on the water. More broadly, Girls Who Fish works to reduce barriers to ocean access, empower women, and highlight the cultural value of fish as a shared food, not a commodity. In 2021, an alumna of Girls Who Fish even launched a similar program in her home country of Japan. Fishing for Success is now developing a Sea2School program to link fish as food to provincial curricula in schools. It also collaborates with partners to magnify the concerns of coastal communities, which are among the first to be impacted by climate change.

The Nature Inspiration Awards recognize individuals and organizations whose specific projects encourage Canadians to take an interest in natural history, create links with nature and contribute to its preservation. Winners receive \$5,000 that they can pay forward to a nature-related program of their choice.



COMMUNITY ACTION

Fishing for Success



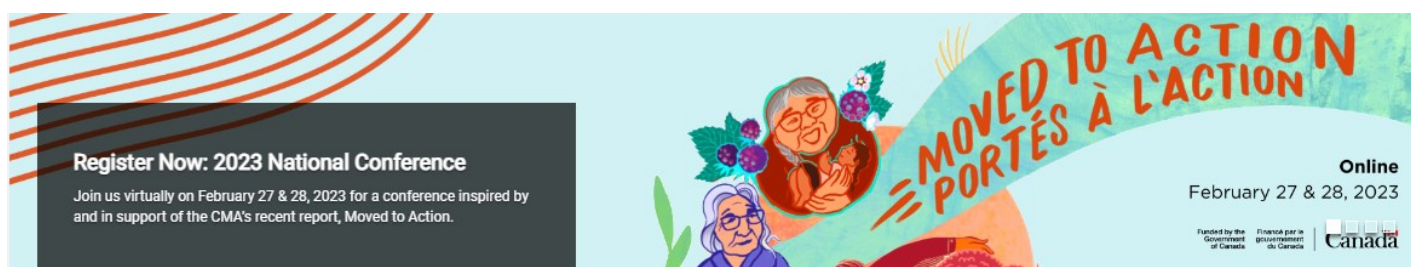
CCI & CHIN Celebrating 50 Years!

October 31 marks the first day the Canadian Conservation Institute (CCI) and the Canadian Heritage Information Network (CHIN) began serving the Canadian public and heritage community back in 1972. Their 50th anniversary is a milestone that signifies a half-century of dedicated work in the field of heritage conservation, documentation and dissemination, in Canada and abroad, and it speaks to the incredible efforts of CCI and CHIN staff, many of whom have spent their entire careers focused on the preservation and access of heritage.

To honour this occasion, CCI and CHIN have created a dedicated website, to share stories, delve into their complex history, and speak to their evolution and vision for the future. Significant projects highlighted will touch on the impact of the CHIN and CCI staff and interns, and share photographs, data and archival materials (yet to be publicly shared) with the community. This website serves as a time capsule and will be updated throughout the year to include a wide range of articles, videos and features.

In addition, to commemorate this notable year, CCI and CHIN will issue a special edition newsletter every month, share content on their Facebook pages and provide opportunities for networking and engagement. For more information, please visit: <https://www.canada.ca/en/conservation-institute/fiftieth-anniversary.html>

2023 CMA Conference: Moved to Action



The Canadian Museums Association (CMA) 2023 National Conference, scheduled for February 27 & 28, will be themed Moved to Action, inspired by and in support of the CMA's recent report of the same name, which centres the activation of the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) in Canadian museum practice.

This conference seeks to deepen understanding of the report by actualizing its recommendations in museum practice, and by determining as a sector how we can build on our work and continue prioritizing Indigenous self-determination in Canadian museums and abroad.

The conference will also take inspiration from the theme and report title to open conversations for museum professionals to explore how they might be moved to action across all areas of museum work. Building off the work that was done to make the CMA's 2022 National Conference the most diverse in the organization's history, we will continue to give equity-deserving communities a stage. We will also provide resources and guidance to help museums maximize capacity and support each other as we all work to advocate for ourselves and others while becoming reflective community organizations.

For more information, and to register for the conference, please visit the CMA's website: <https://www.museums.ca/>

MANL WEBSITE

MANL created a new website in 2021 to promote and serve its membership and we need to hear from our members! The online listing of our institutional members is an important component of the site. Updated information, including some recent photographs is required for each site. Thank you to all our members who have already provided this information to MANL.

Have you logged into the Members-only section of MANL's website yet? There are tool kits on exhibits, collection management, conservation, human resources and more! If you are a member and would like to access this information, please contact the MANL office by email. Please note: your login information can only be created by MANL and your email address is required to do so. We look forward to hearing from you. The address for MANL's new website is: <https://museumsnl.ca>

The following information is required for the MANL Membership listing on MANL's new website.

We ask that each organization provide the requested information.

1. **Name** of Museum / Heritage Society / Attraction:
2. **Name** of Organization / Governing Body (if applicable):
3. **Town** / Community Location:
4. **Region:** MANL will assign your region (i.e. St. John's, Avalon, Eastern, Central, Western, Labrador)
5. **Images:** Please supply 1-2 photos that represent your organization and that would be suitable for your website listing. Images should be high resolution. Logos can also be submitted.

Listing Details

6. **Physical Address:** (this will help pinpoint your exact location on Google maps)
7. **Year-round Contact Information:** including your email address, telephone number (s), fax, website and social media (including Facebook, Twitter, Instagram, etc.) and your mailing address.
8. **Operations:** Are you open to the public? If so, seasonal or year-round basis?
9. **Brief description:** Please provide a brief description of your museum or heritage society.
10. **Themes:** Please indicate any themes which relate to your organization, and please rate them in order of importance and relevance. If we have left out a theme, or if you prefer different terminology, please let us know.

MANL Website Thematic Listings

Please select 1-5 themes which relate to your organization.
If we have left out a theme, or if you prefer different terminology, please let us know.

- | | | |
|------------------------------------|-----------------------------|---------------------------------|
| 1. Agriculture | 18. Ecology | 37. Natural History / Science |
| 2. Archeology | 19. Fishery | 38. Park / Nature trails |
| 3. Architecture | 20. Native Flora and Fauna | 39. Photography |
| 4. Art gallery | 21. French Culture | 40. Police-history |
| 5. Automotive | 22. Fur | 41. Postal-services |
| 6. Aviation | 23. Geology / Fossils | 42. Prehistory |
| 7. Blacksmithing | 24. Genealogy | 43. Pulp and Paper |
| 8. Botanical Garden | 25. Health / medicine | 44. Radio broadcasting |
| 9. Carpentry | 26. Heritage Building | 45. Railway |
| 10. Church history / Religion | 27. Historic Persons | 46. Schools and education |
| 11. Cobblers | 28. Indigenous Peoples | 47. Sealing |
| 12. Communications | 29. Library / Archives | 48. Service-organizations |
| 13. Community / Regional History | 30. Lighthouse / LH Keepers | 49. Shipbuilding |
| 14. Coopering | 31. Living history site | 50. Social / industrial history |
| 15. Crafts | 32. Logging | 51. Sports history |
| 16. Culinary | 33. Maritime History | 52. Tinsmith |
| 17. Early Settlement / Exploration | 34. Mercantile | 53. Transportation |
| 18. Ecology | 35. Military History | 54. Utilities |
| | 36. Mining | 55. Whaling |
| | | 56. Other (Please specify) |

MANL Professional Development

As part of its Certificate in Museum Studies Program, MANL hosted a number of well-attended workshops this fall. In November, Tom Strang with the Canadian Conservation Institute (CCI) led a program on integrated pest management called Bug Bites. This online program is an elective for the Museum Studies Program and was co-hosted by ANLA and MANL.

In December, participants from all over the province of Newfoundland & Labrador met at beautiful Manuels River in CBS for two in-person workshops. Jane Severs, the Executive Director of Historic Sites Association led the *Introduction to Exhibit Development* workshop, a core course for the Certificate Program. *Public Programming for Museums* workshop, an elective for the program, was led by MANL staff member Anne Madden.

MANL would like to extend a very special thank you to all instructors, participants, CCI and the Historic Sites Association for helping make these programs a success. We would also like to express our sincere gratitude to the executive director and staff at Manuels River, who made us feel very welcome and provided such a beautiful workshop location. For more information on MANL's Certificate Program in Museum Studies, please visit MANL's website.

Photo Right: Squirt the turtle joined instructor Anne Madden during the Public Programming in Museums workshop.

Photo Credit: Rachel Morrison, Fishing For Success at Island Rooms

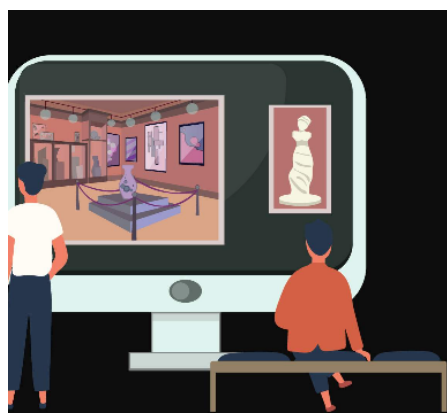


Photo Above: Instructor Jane Severs led the 2-day Introduction to Exhibit Development workshop at Manuels River.



Free Online Course for Museum & Heritage Professionals

Developed by Digital Museums Canada, *Creating Engaging Online Experiences: An Introduction for Museums and Heritage Organizations* provides an overview of the role of digital in museums and heritage organizations, and its value in reaching and engaging audiences when creating user-centered online projects. Built with the support of PowerED by Athabasca University. Digital Museums Canada (DMC) and Athabasca University (AU) share a common goal of supporting the Canadian museum and heritage community in building and strengthening their digital capacities. This course is designed to enhance digital skills, provide a solid understanding of the elements of a strong online project, and position learners for digital success in a changing world. For more information: <https://www.digitalmuseums.ca/course/creating-engaging-online-experiences/#/>



**Creating Engaging Online Experiences:
An Introduction for Museums and
Heritage Organizations**

START HERE

MANL Membership Notes



**WE
HAVE
MOVED**

MANL

IS NOW LOCATED AT SUITE 503, BONAVENTURE PLACE
95 Bonaventure Avenue, St. John's, NL

OUR MAILING ADDRESS HAS NOT CHANGED!



Museum Association of Newfoundland and Labrador
P.O. Box 5785, St. John's, NL A1C 5X3
Website: <https://museumsnl.ca>
Email: manl@nf.aibn.com

WHAT'S HAPPENING AT YOUR MUSEUM?

Contact MANL & let us
know about your upcoming
events, meetings, employment
opportunities, etc.

Call (709) 722-9034
E-mail: manl@nf.aibn.com

Tag us on Social Media !

MANL Environmental Monitoring Equipment Loan Program

ATTENTION MANL MEMBERS!

Specialized equipment such as light meters, temperature and relative humidity meters, and data loggers are available for you to borrow for a fixed period in order to monitor their museum environment. Please contact the MANL office for more information.

This monitoring equipment can be useful in helping to determine regulatory environmental levels, as well as give the museum more knowledge into the effects the surrounding environment has on artefact collections.

THESE DEVICES RECORD:

- RELATIVE HUMIDITY
- TEMPERATURE
- LIGHT INTENSITY

MANL can also provide information with museums on how to regulate environmental controls.



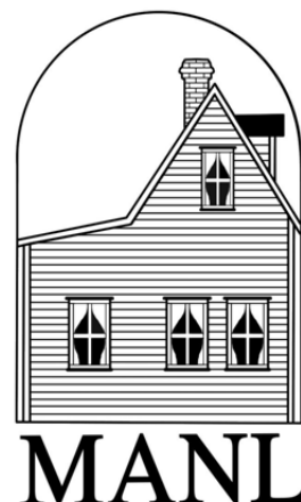
MANL Membership Notes

Focus Areas of the Program:

- Museum Governance & Management
- Collections Management
- Preventive Conservation
- Exhibit Planning and Development

This program is designed to provide museum workers with a general introduction into current theories, standards, and best practices for museums. For more information, please visit MANL's website.

Museum Association of Newfoundland & Labrador Certificate in Museum Studies Program



THE MANY BENEFITS OF MEMBERSHIP

CMA Bursary Program:

The Canadian Museums Association offers three types of bursaries to assist museum professionals in the following areas:

1. Conference Professional Development
2. Emerging Professional Development
3. Mid-Career Professional Development

MANL members can avail of these programs. For more information on the program contact the CMA (www.museums.ca).

MANL Disaster Loan Fund:

MANL offers an emergency loan of up to \$10,000 to member museums experiencing a disaster with their collections. This repayable loan is designed to provide immediate financial assistance to MANL members. The MANL disaster loan can be used by museums affected by disasters of any magnitude however, MANL reserves the right to assess each individual case for eligibility. This loan is intended to provide immediate funds that would be repaid to MANL by the museum.

MANL Membership Discounts:

In addition to receiving discounts on training programs and workshops, MANL members also receive free admission to some local museums.

Advertise with MANL

The MANL newsletter is published biannually and distributed to members museums, heritage societies, interested individuals, government representatives, and sister organizations within the province of Newfoundland and Labrador and beyond.

Museum Association of Newfoundland and Labrador



NEWSLETTER

Advertising Rates 2022-2023

Ad Dimensions:

Full Page Size: 7 1/8" w X 9 1/2" h

Half Page Size: 7 1/16" w X 4 3/4" h

Quarter Page Size: 3 1/2" w X 4 3/4" h

Business Card Size: 3 1/2" w X 2 1/8" h

Please Contact:

MANL

PO Box 5785

St. John's, NL A1C 5X3

Telephone: 709-722-9034

Email: manl@nfaibn.com

Rates Per Issue:

MANL MEMEBERS

Full Page: \$120

Half Page: \$70

Quarter Page: \$40

Business Card: \$20

NON-MEMBERS

Full Page: \$130

Half Page: \$85

Quarter Page: \$45

Business Card: \$30

MANL Institutional Membership Form

April 1st 2022—March 31st 2023



Is this a New Membership? ☐

Is this a Membership Renewal? ☐

Please ensure you provide **YEAR-ROUND** contact information:

Name of Museum/Heritage Attraction: _____

Institutional Name: _____

Governing Authority: _____

Mailing Address: _____

City/Town _____ Province: _____ Postal Code: _____

Telephone: _____ Cell: _____ Fax: _____

E-mail: _____

Physical Address: _____

City/Town _____ Province: _____ Postal Code: _____

Would you like to provide **ONE FREE ADMISSION** to any individual with a MANL membership card?

☐

YES

☐

NO

Your institution name will be included in our promotional material.

MANL is adhering to Canada's anti-spam legislation. Please provide consent if you wish to receive our emails:

_____ Yes, I provide consent to receive emails from MANL.

I prefer to receive my MANL NEWSLETTER: (Members can receive both) Print / Mail ☐ PDF / Email ☐

DOUBLE DOWN!

Make a Donation to MANL!

As a registered charitable organization, match your membership fee as a donation!

☐ Yes, I would like to make a donation!

☐ \$60.00

Other amount: _____

Tax receipts will be issued for all donations.

Registered Charitable #10775 6199 RR0001

PAYMENT INFORMATION:

_____ \$60.00 Institutional Membership (Voting)

Method of Payment:

☐ Cash

☐ Cheque (Payable to MANL)

☐ Credit Card (Please provide credit card information over the telephone).

Total Payment Enclosed \$ _____

Please forward your completed membership form with your payment to:

Museum Association of NL (MANL)
PO Box 5785, St. John's, NL A1C 5X3
Email: manl@nf.aibn.com
Fax 709-722-9035

MANL Membership Categories:

- **Institutional Membership:** For associations, businesses and organizations such as museums & heritage associations.
- **Individual Membership:** For any person interested in the preservation & promotion of our natural & cultural heritage.

Individual Membership Forms are available from MANL.