



# NEWSLETTER

*A Publication of the Museum Association of Newfoundland & Labrador  
Winter 2023 - Volume 40, Number 2*

## ROSE BLANCHE LIGHTHOUSE MARKS 150th ANNIVERSARY!



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Cover Photo Credit: Greg Alexander

Cover Photo: Rose Blanche Lighthouse

### Articles can be submitted to:

**MUSEUM ASSOCIATION OF NEWFOUNDLAND & LABRADOR**

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Web: <https://museumsnl.ca>

Office Hours: Monday to Friday, 8:30 am to 4:30 pm

(Closed on provincial government holidays)

**The deadline for submissions is one month prior to the publication.**

*The Museum Association of Newfoundland & Labrador (MANL) is a nonprofit, charitable organization that seeks to promote the interests of community-based museums, groups, individuals and government organizations involved in the preservation and presentation of the province's cultural and natural heritage.*

MANL gratefully acknowledges the financial support of the Government of Newfoundland and Labrador.

Registered Charity Number. 10775 6199 RR0001

## President's Report



### Greetings

Through its member museums, the Museum Association of NL (MANL) serves as the provincial hub for promotion of museums in our province. Our member museums carry out different and distinctive activities

such as exhibitions reflecting the characteristics of respective museums; acquisition, restoration, and conservation of items in an effort to serve collections for future generations; collection and display of valuable artifacts; and education programs to deepen the understanding and familiarize thousands and thousands of visitors with our history and culture.

Museums in Newfoundland and Labrador are key visitor attractions – from underground, sea and sky we pride ourselves on giving our 110,000+ annual visitors (2022 TCAR research division stats) a rewarding, enjoyable, memorable, and entertaining experience. We are driven by passionate employees and volunteers and are enthusiastic about telling our stories to the world.

Amidst a rapidly changing societal landscape, MANL will continue to communicate the immutable raison d'être of museums in Newfoundland and Labrador through partnerships, social media platforms, activities, events, and education/training.

We aim to be museums for everyone and strive to serve our provincial museums through fruitful activities that help build and inform a society that embraces the diverse values of our history. I look forward to the year ahead and wish you all the best in 2023 as we welcome visitors to our museums by the hundreds of thousands from home and abroad.

Sincerely,

Linda

Linda Hickey  
President,  
Museum Association of NL

## It's Membership Renewal Time!

Membership renewal information has been mailed to all MANL members in for the fiscal year: April 1, 2023 – March 31, 2024.

The annual fee for an institutional membership is \$60.00. This membership category is suitable for any organization, including museums, heritage societies, galleries, aquaria, nature reserves, etc. interested in the preservation and promotion of our natural and cultural heritage.

The annual fee for an individual membership is \$25.00. This membership is suitable for an individual person who is interested in the preservation and promotion of our natural and cultural heritage.

To join or renew your MANL membership, please complete your membership form and forward it to the MANL office by email or mail. An institutional membership form is provided on the back cover of this newsletter. Both Individual and institutional forms are available on MANL's website and will be distributed by email and mail to MANL members this spring.

### Payment Options:

- Cash
- Cheque / Money order (Please make payable to MANL)
- Credit card (Please forward your membership form to MANL. We will call you for your credit card information. Square fees apply).

For more information on MANL Memberships, please visit MANL's website.

## 2023 MANL Website Updates

Have you updated your site listing on MANL's website? MANL created a new website in 2021 to promote and serve its membership and we need your help. Information should be updated annually.

The online listing of our institutional members is an important component of the site. Updated information, including contact information, as well as some recent photographs, is required for each site. For more information, please visit: <https://museumsnl.ca/member-services/manl-member-website-listing/>

Thank you to all our members who have already forwarded this information to MANL. For more information, please email MANL. We look forward to hearing from you.

The address for MANL's website is: <https://museumsnl.ca>

# MANL PROFESSIONAL DEVELOPMENT

## Response Ready? Developing an Emergency Response Plan for Heritage Institutions

The Association of Newfoundland and Labrador Archives (ANLA) and the Museums Association of Newfoundland and Labrador (MANL) invite their members to register for **Response Ready? Developing an Emergency Response Plan for Heritage Institutions**, an online workshop presented by The Canadian Conservation Institute (CCI).

As an active participant, you will learn about the objectives of emergency response, and the key components that make up a plan that is suitable for heritage institutions.

**TO REGISTER:** Please contact the Museums Association of Newfoundland and Labrador (MANL): [manl@nf.aibn.com](mailto:manl@nf.aibn.com)  
**REGISTRATION FEE:** \$30.00 (ANLA & MANL Members)

### SPECIAL REQUIREMENTS

Mandatory equipment and software:

- computer with audio & video capabilities
- desktop version of Zoom

### WORKSHOP DURATION

The online workshop comprises twelve 60-minute sessions, grouped into five highly interactive modules. The modules will be scheduled over a period of five to six months. (Please see page 5 of this newsletter for more details).

*Participation in the online workshop will involve attendance at all sessions for all five workshop modules, as well as:*

- attendance at a 20-minute technical trial session in late October
- reviewing workshop resource materials prior to each module (15–30 minutes) and
- completing exercises between the sessions for each module (1–2 hours).

### ENROLLMENT LIMITS

Since the emergency planning process benefits from multiple perspectives, we encourage participation by up to three people per heritage institution. Ideally, the participants are responsible for emergency incident management. Due to the interactive nature of this online workshop, attendance in the online sessions is restricted to 10 institutions. The minimum enrollment requirement is five institutions.

### TARGET AUDIENCE

This workshop is well suited for heritage professionals who are responsible for writing and implementing an Emergency Response Plan, especially those in heritage institutions that have no plan or an outdated plan.



Please Contact MANL Today!

## Attention Conservators!

The Museum Association of Newfoundland & Labrador

Is Hiring an Instructor to Teach

### Introduction to Preventive Conservation

A core course in MANL's

Certificate in Museum Studies Program

# MANL PROFESSIONAL DEVELOPMENT

## Canadian Conservation Institute Workshop

### Response Ready? Developing an Emergency Response Plan for Heritage Institutions

#### PROGRAMS MODULES

**TIME:** All sessions will take place 10:30 – 11:30 NST

**Technology Check / Meet & Greet:** Tuesday, October 31, 2023

#### Module 1. Developing an Emergency Response Team for Heritage Institutions

Tuesday, 7 November 2023

Thursday, 16 November 2023

- **Complete** a simple risk assessment of the emergency hazards that could impact your institution and collection.
- **Prepare** Immediate Response Procedures suitable for your institution for those hazards that should have them and add them to your Emergency Response Plan.

#### Module 2. Developing Immediate Emergency Response Procedures for Heritage Institutions

Tuesday, 5 December 2023

Thursday, 14 December 2023

- **Identify** all-hazards actions that meet the emergency objectives for emergency response.
- **Prepare** All-Hazards Response Procedures suitable for your institution and add them to your Emergency Response Plan.

#### Module 3. Developing All-hazards Response Procedures for Heritage Institutions

Tuesday, 9 January 2024

Thursday, 18 January 2024

- **Decide** on the size and structure of an Incident Management Team for your institution.
- **Select** individuals with the expertise and skills suitable for incident response management roles and add their contact information to your Emergency Response Plan.

#### Module 4. Collections Salvage and Recovery Strategies for Heritage Institutions

Tuesday, 6 February 2024

Thursday, 15 February 2024

- **Identify** salvage priorities for your collection.
- **Prepare** procedures for your emergency response plan to guide salvage and recovery.
- **Conduct** a damage assessment, and prepare an emergency response action plan using a scenario exercise.

#### Module 5. Providing Resources for Effective Emergency Response

Tuesday, 5 March 2024

Thursday, 14 March 2024

- **Determine** supplies and equipment that your institution may need for emergency response and list them with sources in your Emergency Response Plan.
- **Prepare** floor/site plans and add them to your Emergency Response Plan.
- **Conduct** a simple emergency scenario exercise with your Emergency Response Team.

**Final Session:** Tuesday, 26 March 2024

## AROUND THE PROVINCE

### Around The Province

#### NLPL Connect Pass: A Library Lending Pass Program



Newfoundland and Labrador Public Libraries recently launched the NLPL Connect Pass, a program that grants Newfoundland and Labrador residents access to passes for museums, provincial parks, galleries, recreational activities, sporting events and more. All you need is a library card! The passes are redeemable by anyone, anywhere in the province and can be accessed through signing in with library card details on the NLPL website. Library cards are free to sign up for and can be done online or at any public library.

Several members of MANL are community partners this year, including the North Atlantic Aviation Museum (Gander), Admiralty House Communications Museum (Mount Pearl), Manuels River Hibernia Interpretation Centre (CBS), Memorial University Johnson Geo Centre (St. John's), The Rooms (St. John's), Memorial University Botanical Garden (St. John's), as well as all Provincial Historic Sites: Point Amour Lighthouse (near Forteau, Labrador), Beothuk Interpretation Centre (Boyd's Cove), Cape Bonavista Lighthouse (Cape Bonavista), Cupids Cove Plantation (Cupid's), Heart's Content Cable Station (Heart's Content), Mockbeggar Plantation (Bonavista), Colonial Building, Commissariat House and Newman Wine Vaults (St. John's), and Trinity Sites (Trinity Visitor Centre, Hiscock House and the Mercantile Premises).

For any other cultural and recreational organizations in the province wishing to participate, please contact [ConnectPass@nlpl.ca](mailto:ConnectPass@nlpl.ca) for more information.

### Eastern Region

#### Trinity Historical Society

##### NEW LOGO!

Designed in-house by staff member Dean Bailey using his graphics expertise, the new logo showcases the Lester-Garland House (LGH). The LGH is iconic both from its original construction and modifications in the 18th and 19th centuries when owned by the mercantile families to its now reconstructed status as one of the more readily identifiable historic sites operated by Society.

We hope that you like the new logo and agree that it better represents our organization and our mandate of preserving, presenting and promoting our heritage.



##### ANNUAL GARDEN PARTY & AUCTION

SAVE THE DATE! It's the most wonderful time of the year! The Annual Trinity Historical Society's Garden Party and Auction will be held on Friday, August 18, 2023 in the Museum Garden, Trinity. If you have any items that you would like to donate please call us at 464-3599! We accept a wide assortment of items including furniture, antiques, artwork and so much more! Keep us in mind while Spring Cleaning!

The Trinity Historical Society was formed in 1964 to preserve historic sites, buildings and records. Initially called the Historic Sites Committee, the group opened the first museum outside St. John's in 1967. Currently, it owns and operates five historic sites including Lester-Garland House, Trinity Museum, Green Family Forge, the Cooperage, Court House, Gaol and General Building, as well as the Fort Point Military Site. For more information, please visit their website at [www.trinityhistoricalsociety.com/](http://www.trinityhistoricalsociety.com/)

## Central Region

### Grand Falls –Windsor Heritage Society



#### NEW/OLD LOGO!

The GFW Heritage Society has gone back to an original logo designed and painted by Dr. Neil Harvey. With use of the significant colour green and the inclusion of the iconic Mill Basket, he successfully incorporated the town's history and what makes GFW so unique.

Dr. Harvey's logo is based on the AND Company's logo (Anglo-Newfoundland Development Company), pictured below, with the addition of the basket he himself used while working at the mill during his university days.

Audrey Burke,  
Collections Manager, GF-W Heritage Society



## Avalon Region

### UNESCO World Heritage Nomination Heart's Content Cable Station



The Heart's Content Cable Station, and provincial historic site is one step closer to UNESCO World Heritage status. On February 10, 2023, the nomination to add the Heart's Content-Valentia, Ireland transatlantic cable to the tentative list for consideration was officially registered by the UNESCO World Heritage Convention in Paris.

Over 150 years ago, the first successful transatlantic telegraph cable was landed at Heart's Content reducing the time to communicate across the Atlantic from weeks to minutes. The cable station, designed by J.J. Southcott, was built in Heart's Content in the 1870s and stayed in operation until the 1960s.

It was designated as a Provincial Historic Site in 1974 and is a popular tourism draw for the Trinity Shore as a museum that is open to the public. The Heart's Content Cable Station today consists of an 1875 office building and a 1918 extension. Exhibits focus on the history of telegraphy and the role Heart's Content played in the industry.

This designation process is unique in that it is in conjunction with Valencia, Ireland from where the trans-Atlantic cable originated. As such, UNESCO World Heritage nominations involving more than one country are complex and include the requirement for each country to be on their respective country's Tentative List for World Heritage.

A comprehensive World Heritage Nomination dossier is now being prepared, a process that will take years. A strategic planning session is scheduled for this spring to develop a detailed nomination work plan.

Newfoundland and Labrador currently has four official UNESCO World Heritage sites: Gros Morne National Park, L'Anse aux Meadows National Historic Site, Mistaken Point and Red Bay Basque Whaling Station.

## COVER STORY: Rose Blanche Lighthouse

It's hard to ignore the stately Rose Blanche Lighthouse perched on a throne of granite from which it was created, but no one wants to, especially this year. It has witnessed a great deal in its 150 years – vicious storms, numerous shipwrecks and many tragic deaths, including its own near-death from the mid-1940s to 1996. Oh, the stories it could tell if it could, but when you venture within its walls you can “feel” these stories.

Maybe that's why thousands of visitors come every year to marvel at this shrine and enter within, or maybe they come because of the sheer beauty of the landscape that is wrapped around the old lighthouse.



Photo Credit: Dru Kennedy

Whatever the reason, this year everyone should come. Happy 150th Anniversary, Rose Blanche Lighthouse!

Phyllis Horwood  
Member, RB Lighthouse Inc.

Rose Blanche Lighthouse

Enjoy a Picnic on the Rocks



Burgers

Fries

Poutine

Wings

Pan fried Cod

Lobster Sandwich

Big Crunch

Onion Rings

Fish Cakes

& More

Visit our 'Grab Box'  
for a 'Mug Up'



8am-7:30pm 456-2051

Photo (Above): RB Lighthouse Inc. offers Lighthouse Picnics during its open season from The Grub Box, a takeout food kiosk located on-site, as well as Lightkeepers Inn B & B.  
Photo Credit: Kathy Savoury

### RB Lighthouse History

The historic Rose Blanche Lighthouse, with attached lightkeepers living quarters, is marking its 150th Anniversary this year.

The name Rose Blanche is a corruption of the French words “roche blanche” (white rock). This white quartz was highly visible to the French migratory fishermen when they first approached the shore in the early 1700's.

Constructed from the granite on which it stands, this unique structure is the only remaining granite lighthouse in Atlantic Canada. From 1873, until it was decommissioned in the 1940s, the lighthouse was a welcoming beacon for mariners. It eventually fell to ruins until only the tower, with its inside embedded spiral staircase, remained. Reconstruction began in 1996 and was completed in 1999.

Now owned by the Town of Rose Blanche - Harbour Le Cou and operated by RB Lighthouse Inc, a nonprofit volunteer board, the lighthouse is the centerpiece for a well-developed tourism site that caters to 6000 plus visitors annually.

In 2002 the lighthouse became the first lighthouse in the province to be designated a Registered Heritage Structure by the Heritage Foundation of Newfoundland and Labrador!

## 150th Anniversary of Rose Blanche Lighthouse



Photo Credit: Kathy Savoury

### Visiting RB Lighthouse

The lighthouse site is well developed with a circular walking trail from the parking lot to the historic lighthouse.

Admission fees include a pass to the Lighthouse Trail, the RB Lighthouse & the Fisherman’s Museum.

Be sure to drop by the craft store, well-stocked with unique crafts made by local artisans.

Spend the night at the Lightkeepers Inn B&B, a renovated soap box style fisherman’s home built in 1900.

Enjoy a ‘Picnic on the Rocks’

### Join the Rose Blanche Lighthouse 150th Celebrations This Summer! July 22, 2023

The Rose Blanche Lighthouse will be celebrating its 150th Anniversary this summer on July 22, 2023!

Drop by and join in the celebrations! There will be free admission to the site, an anniversary cake, and the Rose Blanche Show Band will be performing. Everyone is welcome!



The Rose Blanche Show Band Photo Credit: Kathy Savoury



Photo Credit: Phyllis Horwood

### Planning To Visit?

The lighthouse is located on the southwest coast of the island of Newfoundland, on Route 470, approximately 45 kms east of the Marine Atlantic Ferry terminal in Port Aux Basques.

#### To find out more, please contact:

The Rose Blanche Lighthouse  
P.O. Box 21  
Rose Blanche, NL, A0M 1P0  
Tel (Office): 709-956-2052  
Tel (Craft Store): 709-956-2141  
Tel (Off-Season): 709-956 2933  
Website: <https://www.roseblanchelighthouse.ca>  
Fax: 709-956-2211  
Email: [rblighthouse@nf.aibn.com](mailto:rblighthouse@nf.aibn.com)

## Innu Nation and Canadian Museum of History Agree to Work Toward Repatriation of Cultural Artifacts

**Written by: Heidi Atter, CBC News - Posted on: March 12, 2023; Reprinted with permission of CBC News**

After signing a memorandum of understanding with the Canadian Museum of History, the Innu Nation is looking forward to having cultural artifacts returned to Labrador, while building a relationship with the institution.

Innu Nation cultural guardian Jodie Ashini told CBC News in a recent interview that she's excited about what she called "an amazing piece of paper," signed by museum CEO Caroline Dromaguet and Innu Nation Deputy Grand Chief Mary-Ann Nui in February in Gatineau, Que., at the museum.

"It was so emotional for me to be able to get done that day," said Ashini.

Ashini has been part of a team working with the Innu Nation and the museum since 2017 to develop a database of the Innu artifacts of their collection.

The memorandum states that the museum will help Innu become qualified to care for the Innu collection, provide staff to visit Innu lands to teach about the collection and cover the cost of repatriating artifacts to Innu lands when a cultural centre is built in Sheshatshiu Innu First Nation, Ashini said.

Dromaguet said the museum was happy to sign the agreement and formalize a relationship with the Innu Nation that has been building for years.

"It's really something that we're proud of, to be working hand in hand with them and just to be in support of this ongoing repatriation work," Dromaguet said.

There's going to be a lot more work before the collections are repatriated, Ashini said. She hopes they will be able to get the tender out for the cultural centre during the winter of 2024.

Dromaguet said they hope to provide support when needed in the centre planning.

"We were very, very fortunate to be able to see some of the designs and early concepts of the cultural centre, and it was just absolutely inspiring," Dromaguet said. "So we're just really, really happy to be able to support that in the ways that we can."

Ashini has her sights set on the future, when the artifacts are in Labrador, with no cultural disconnect over them being nearly 2,000 kilometres away.

"They'll be on our land. They'll be able to be viewed by our children. They'll be able to be remade. They'll be able to be touched. They'll be able to be viewed. We'll be able to have them home," she said.

"People are starting to realize that, 'OK, we have to work with Indigenous groups.... It's theirs. They gotta go home to the rightful owners.' So it's finally, it's that time. It's coming."

Along with the memorandum signing, a number of people with Innu Nation were in Ottawa at the Northern Lights Conference and were able to tour the Innu collection, Ashini said. "The most amazing part for me was to see Mary-Ann Nui, deputy grand chief, get to see a suit her mother actually made," Ashini said. "And it was made in the '60s, collected in the '60s, and she's like, 'Oh, my brother probably wore that as a baby.'"

John Moses, the museum's director of repatriation and Indigenous relations, estimated the museum has 300 Labrador Innu items, collected from the 1960s to 1980s.

MANL would like to express our sincere thanks to CBC News and to the author for their kind permission to reprint this article.

*Written by Heidi Atter, CBC News. Posted March 12, 2023. To view the original article on-line, please visit:*

<https://www.cbc.ca/news/canada/newfoundland-labrador/canadian-mou-innu-nation-1.6771537>

## Reconsidering Museums Toolkit Launch

The graphic features the title "RECONSIDERING MUSEUMS TOOLKIT" in large, bold letters. Below the title, a smartphone and a laptop display the toolkit's content, including the heading "A NEW VISION FOR MUSEUMS". To the right, an orange circle contains the text "Download the Toolkit Today". At the bottom, the website "reconsideringmuseums.ca" and the hashtag "#CollectingPerspectives" are listed, along with the "RECONSIDERING MUSEUMS" logo and the "Canada" logo.

The Reconsidering Museums toolkit provides data-driven insights and resources for museums to rise to the challenges presented by changing public perceptions and expectations of museums. Launched in 2020, Reconsidering Museums was undertaken in partnership with a consortium of provincial and territorial museums associations and the Canadian Museums Association, led by the Alberta Museums Association. The online engagement campaign, Museums for Me, asked the public about the role, value, and future of museums. It included a series of nation-wide consultations including a survey, public opinion polling, and dialogue sessions undertaken by Hill+Knowlton Strategies Canada on behalf of the consortium. The final report, website, and toolkit was released on March 15, 2023. Visit [reconsideringmuseums.ca](https://reconsideringmuseums.ca) to learn more.

## Canadian Museum Policy: Public Consultation Survey

The graphic has a dark red background with white text and icons. It features a speech bubble icon at the top left, a white maple leaf, and the text "THE FUTURE OF MUSEUMS Have your say! #MuseumPolicy". At the bottom right, there is a white speech bubble icon and the "Canada" logo.

The Department of Canadian Heritage wants to know what Canadians think.

On March 22, 2023 the Canadian Museum Policy: Public Consultation Survey was launched. This short survey is directed at the Canadian public and aims to capture Canadians' views and expectations on current and emerging priorities of the heritage sector, which includes museums, art galleries, cultural centres, archives, historic sites, science centres, zoos and botanical gardens. Responses from the survey will be used by the Department to inform the modernization of Canada's national museum policy.

The survey will be accessible via the museum policy website at <https://www.canada.ca/en/canadian-heritage/campaigns/renewal-museum-policy.html>

## 3D Printing in the Heritage Sector

Written by Tim Elliott, Assistant Manager  
Admiralty House Communications Museum

Knowing that 2022 would mark our 25th anniversary as a Museum, we were looking for new project ideas. That's when we had the idea of getting a 3D printer. Hoping that it would open doors for our Museum, we did some research and placed our order.

We received our Prusa MINI+ 3D printer in early 2022. It's definitely not as simple as plugging it in and pressing 'print'. After a couple of weeks of trials, errors, and tests, we got our bearings and were ready to go. For anyone new to 3D printing, it takes a plastic filament, melts it down, and then pipes it onto a printing tray, like layers of icing.

The benefits of having an in-house printer are two-fold: it gets us exactly what we want with minimal cost. A major challenge that museums and heritage sites face when it comes to programming is limited access to resources. Our 3D printer has near-eliminated this. If we can imagine it and it fits within a six inch cube, we can print it.



One of our first prints was a telegraph key that moves and clicks just like an actual telegraph key. We are hoping to develop a model that can be wired with sound and lights to make it even more interactive.

Usually the challenge of mounting hardware for exhibits is to get something that can be hidden behind the artifact or that at least doesn't take away from the visual of the artifact. For the Punk Rock Pearl exhibit last summer, instead of trying to hide the hardware, we 3D printed hardware that added to the aesthetic. Getting this service professionally done would have easily cost us hundreds of dollars. Instead we bought two rolls of filament for \$80 and had plenty left over. We even 3D printed guitar and bass picks for the interactive band setup that people could take home as a memento.



*Photo (Above): This piece of mounting hardware was for the Punk Rock Pearl exhibit. Designed to be mounted on the wall with the fingers extending outwards, artifacts could be laid on top of it or hung from the fingers.*

The 3D printer cost around \$600 plus shipping and tax. Between exhibit hardware, program interactives, and tool replacement parts, we estimate that it paid for itself within five months.

Looking to the future, we have a few goals. Starting off, we are hoping to get a recycler. When 3D printing, you have to print 'scaffolding' around the print to hold it stable on the printer. Upwards of 50% of the filament used in a print can be used for scaffolding. Misprints also happen, meaning the entire print is wasted. Having a recycler means that we can take that scrap, turn it back into filament, and use it to print new things instead of sending it to a landfill.

Another goal is to get a 3D scanner. This tool would let us create three-dimensional scans of artifacts. We could print these out and use them in traveling exhibits, exhibit interactives, and staff training on artifact handling. It would also be a great way to preserve and share the knowledge of artifacts in our collections. Instead of risking a unique artifact by handling it, we could open up a computer and see a 3D image of every inch of its surface.

The next goal would be looking into how we can make our museum more accessible by using our 3D printer. By scanning and printing artifacts, it would allow people who cannot see or touch the artifact to feel a 3D replica instead. We are also looking into the possibility of printing braille signage.

These are all ambitious ideas for our Museum, to say the least. However, with our 3D printer and a bit of hard work, we are excited to see what more we can accomplish.

*Photo Credits: Admiralty House Communications Museum*

# MANL Membership Notes



Museum Association of  
Newfoundland & Labrador

Certificate in  
Museum Studies  
Program

## CERTIFICATE IN MUSEUM STUDIES PROGRAM CORE COURSES

- **Museum Governance & Management**
- **Collections Management**
- **Preventive Conservation**
- **Exhibit Planning and Development**

This program is designed to provide museum workers and volunteers with a general introduction into current theories, standards, and best practices for museums. For more information, please visit MANL's website.

we have

**MOVED!**

**MANL**

IS NOW LOCATED AT

SUITE 503, BONAVENTURE PLACE  
95 Bonaventure Avenue, St. John's, NL

OUR MAILING ADDRESS HAS NOT CHANGED!

Museum Association of Newfoundland and Labrador

P.O. Box 5785, St. John's, NL A1C 5X3

Website: <https://museumsnl.ca>

Email: [manl@nf.aibn.com](mailto:manl@nf.aibn.com)

# Advertise with MANL

The MANL newsletter is published biannually and distributed to members museums, heritage societies, interested individuals, government representatives, and sister organizations within the province of Newfoundland and Labrador and beyond.

Museum Association of Newfoundland and Labrador



**NEWSLETTER**  
Advertising Rates 2023-2024

### Ad Dimensions:

Full Page Size: 7 1/8" w X 9 1/2" h

Half Page Size: 7 1/16" w X 4 3/4" h

Quarter Page Size: 3 5/8" w X 4 3/4" h

Business Card Size: 3 5/8" w X 2 1/4" h

### Rates Per Issue:

#### MANL MEMEBERS

Full Page: \$120

Half Page: \$70

Quarter Page: \$40

Business Card: \$20

#### NON-MEMBERS

Full Page: \$130

Half Page: \$85

Quarter Page: \$45

Business Card: \$30

### Please Contact:

MANL

PO Box 5785

St. John's, NL A1C 5X3

Telephone: 709-722-9034

Email: [manl@nf.aibn.com](mailto:manl@nf.aibn.com)

## MANL NEWS & ANNOUNCEMENTS

### MANL Awards Nomination Deadline

Thursday, June 29, 2023 is the deadline for submitting nominations for MANL's *Award of Merit* and for its *Honorary Lifetime Achievement Award*. The announcement of these awards will take place during MANL's Annual General Meeting and Conference this fall.

Last year's MANL award winners included:

Award of Merit Recipient: The Heritage Committee of Witless Bay

Honorary Life Membership Award Recipient: Glenda Reid Bavis

The Museum Association of Newfoundland and Labrador initiated an Awards Program in order to honor individuals or institutions that have made significant contributions to the preservation of our natural and cultural heritage and to the development of museums. The program is intended not only to acknowledge but also to raise public awareness of museums and museum people.

Nominations of individuals or institutions that deserve recognition for their contributions to the museum field are invited for the following categories:

**Award of Merit:** This award recognizes significant contributions to the practice of museum and heritage work in the province. It is awarded to an organization, agency, or individual for an outstanding, innovative or creative achievement in the museum, gallery or heritage field, or in any area related to the preservation and development of the province's cultural heritage, including research, collection, documentation, exhibition, public programming and management.

**Honorary Lifetime Achievement Award:** This award recognizes any outstanding contribution in heritage by an individual who has exemplified dedication to and promotion of museums in the province.

The successful recipients will receive a certificate acknowledging their contributions. A maximum of two awards will be given for each category in a given year.

#### Eligibility Criteria:

- The nominator must be a MANL member, individual or institutional.
- The nominee may be volunteers (unpaid persons involved in the heritage field), professionals (any persons employed by a heritage organization), organizations (non-profit societies) or corporations involved in heritage preservation.
- The seconder has to be a member of good standing in the community.

All submissions will be assessed by the Awards Committee. Judgments by the committee will be based solely on the strength of the information submitted with the nomination package. If the committee is unable to identify suitable recipients in any given category, no award will be given in that category.

To read more on MANL awards and last year's winners, please visit <https://museumsnl.ca/member-services/awards-program/>

### MUSEUM DAY NL 2023



A blue rectangular graphic with white text and a logo. At the top, it says "SAVE THE DATE!". Below that is a logo of a house with a chimney and the letters "MANL" underneath. To the right of the house logo, the date "July 8 2023" is written vertically. At the bottom, it says "MUSEUM DAY NL" and two hashtags: "#MuseumsDayNL2023" and "#MuseumsInNL".

The Museum Association of Newfoundland and Labrador is encouraging all MANL members to celebrate Museum Day NL 2023. Held annually on the second Saturday in July, Museum Day NL provides an opportunity to highlight and promote museums, galleries, and heritage sites throughout Newfoundland and Labrador.

Located in every region of the province, museums are an important part of Newfoundland and Labrador's cultural fabric. This annual event demonstrates that museums are integral to our provincial cultural and tourism infrastructure and contribute to lifelong learning, creating distinct and vibrant communities to live, work, visit, and invest.

Museum Day NL was created by MANL to promote our membership, who we support through training, communication, advocacy and standards of excellence.

Please let us know at MANL what you have planned for Museum Day NL 2023 so we can help promote your events and programs. We invite everyone to use hashtag *#MuseumDayNL2023* and *#MuseumsInNL* on all your social media posts.

# MANL Membership Notes

## MANL Environmental Monitoring Equipment Loan Program

### ATTENTION MANL MEMBERS!

Specialized equipment such as light meters, temperature and relative humidity meters, and data loggers are available for you to borrow for a fixed period in order to monitor their museum environment. Please contact the MANL office for more information.

This monitoring equipment can be useful in helping to determine regulatory environmental levels, as well as give the museum more knowledge into the effects the surrounding environment has on artefact collections.

### THESE DEVICES RECORD:

- RELATIVE HUMIDITY
- TEMPERATURE
- LIGHT INTENSITY

MANL can also provide consultation with museums on how to regulate environmental controls.



## THE MANY BENEFITS OF MEMBERSHIP

### MANL Website Listing:

MANL created a new website in 2021 to promote and serve its membership and includes an online listing of its institutional members. Members should update their site listing every year. Please contact the MANL office for more information. The address for MANL's website is: <https://museumsnl.ca>

### CMA Bursary Program:

The Canadian Museums Association offers three types of bursaries to assist museum professionals in the following areas:

1. Conference Professional Development
2. Emerging Professional Development
3. Mid-Career Professional Development

MANL members can avail of these programs. For more information on the program contact the CMA ([www.museums.ca](http://www.museums.ca)).

### MANL Disaster Loan Fund:

MANL offers an emergency loan of up to \$10,000 to member museums experiencing a disaster with their collections. This repayable loan is designed to provide immediate financial assistance to MANL members. The MANL disaster loan can be used by museums affected by disasters of any magnitude however, MANL reserves the right to assess each individual case for eligibility. This loan is intended to provide immediate funds that would be repaid to MANL by the museum.

### MANL Membership Discounts:

In addition to receiving discounts on training programs and workshops, MANL members also receive free admission to some local museums.



## STAY IN TOUCH WITH MANL!

### SUBSCRIBE TO MANL's WEEKLY MUSEUM ANNOUNCEMENTS!

Want to stay up to date on museum employment opportunities, funding announcements and other important Museum news? Subscribe to MANL's weekly museum announcements today! You don't need to be a member of MANL to subscribe. Just visit MANL's website to subscribe.

### WHAT'S HAPPENING

#### At Your Museum / Heritage Society?

Contact MANL with the details of your upcoming events!  
Call (709) 722-9034 or E-mail: [manl@nf.aibn.com](mailto:manl@nf.aibn.com)

### TAG MANL ON SOCIAL MEDIA!

Tag us on Social Media and we will share your posts!  
Facebook: @MuseumsNL      Twitter: @manltweets

HASHTAG #MuseumsInNL

# MANL Institutional Membership Form

April 1<sup>st</sup> 2023—March 31<sup>st</sup> 2024



Is this a New Membership?

Is this a Membership Renewal?

Please ensure you provide **YEAR-ROUND** contact information:

Name of Museum/Heritage Attraction: \_\_\_\_\_

Institutional Name: \_\_\_\_\_

Governing Authority: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Town \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City/Town \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Would you like to provide **ONE FREE ADMISSION** to any individual with a MANL membership card?

YES

NO

Your institution name will be included in our promotional material.

MANL is adhering to Canada's anti-spam legislation. Please provide consent if you wish to receive our emails:

\_\_\_\_\_ Yes, I provide consent to receive emails from MANL.

I prefer to receive my **MANL NEWSLETTER**: (Members can receive both) **Print / Mail**  **PDF / Email**

## DOUBLE DOWN!

### Make a Donation to MANL!

*As a registered charitable organization, match your membership fee as a donation!*

Yes, I would like to make a donation!

\$60.00

Other amount: \_\_\_\_\_

*Tax receipts will be issued for all donations.*

*Registered Charitable #10775 6199 RR0001*

## PAYMENT INFORMATION:

\_\_\_\_\_ \$60.00 Institutional Membership (Voting)

### Method of Payment:

Cash

Cheque (Payable to MANL)

Credit Card (Please provide credit card information over the telephone).

Total Payment Enclosed \$ \_\_\_\_\_

Please forward your completed membership form with your payment to:

Museum Association of NL (MANL)  
PO Box 5785, St. John's, NL A1C 5X3  
Email: manl@nf.aibn.com  
Fax 709-722-9035

### MANL Membership Categories:

- **Institutional Membership:** For associations, businesses and organizations such as museums & heritage associations.
- **Individual Membership:** For any person interested in the preservation & promotion of our natural & cultural heritage.

*Individual Membership Forms are available from MANL.*