



WHAT BINDS US? Let's Explore...

MANL CONFERENCE & AGM

At the Museum Association of Newfoundland and Labrador (MANL), our team has been working hard to keep our members connected. This year we are thrilled to be hosting our first in-person conference for our members since 2019. Our community museums are operated by individuals who put their heart into what they do. This conference is needed to bring everyone back together, virtual connections are just not the same as face to face.

Our conference event is scheduled for October 25th and 26th and is being held at The Rooms. Our organization is dedicated to being a leader in preserving and promoting the diverse heritage of Newfoundland and Labrador by fostering innovation, engagement, and collaboration with communities.

Your company could be an exceptional fit as a sponsorship partner for our event. Your sponsorship support can pay dividends in multiple ways. It can help bring about networking opportunities and branding visibility, and it would demonstrate your leadership as a corporate citizen.

Sponsor Our Awards Luncheon

Our awards luncheon is designed to acknowledge and raise public awareness of museums and museum people. The successful recipients of awards in the two categories will be recognized and celebrated. In addition to the presentation of awards, there will be speeches from our invited guests representing federal, provincial, and municipal government, plus a delicious "local favourites" meal, making it a prestigious occasion for attendees.

As the Awards Luncheon Sponsor, opportunities could include:

- "Sponsored by" recognition on signage and banner for our conference.
- Your banner(s) displayed prominently at the conference reception area.
- Pre-conference social media recognition
- One full conference registration.
- Acknowledgement from the podium during the luncheon.
- Logo recognition on the event brochure.
- Logo recognition on all event signage throughout the conference areas.
- Logo recognition, with a link to your website, on the conference page.
- A link to your featured product and/or company in our thank-you email to our participant database.
- A free ad in the winter 2025 edition of the MANL newsletter.
- Opportunity to engage and connect with attendees during the members social.

Base Investment Level: \$2,000

Sponsor Our Members Luncheon

The heart of our community museums and the heritage industry is our members. We encourage everyone to stay on site to engage and connect with their peers across the province. We will offer healthy choices of sandwiches with soup and salads.

As the Members Luncheon Sponsor, sponsorship opportunities could include:

- “Sponsored by” recognition on the food station signage.
- Logo recognition on the event brochure.
- Logo recognition on all event signage throughout the conference areas.
- Logo recognition, with a link to your website, on the conference page.
- A link to your featured product and/or company in our thank-you email to our participant database.
- A free ad in the winter 2025 edition of the MANL newsletter.

Base Investment: \$1,000

Sponsor Our Social

Music and culture have always had a close relationship. Long before recording equipment, music symbolized who people were and how they related to one another. Today, music continues to impact our lives and express the values and traditions within and between our communities. Our Members Social will include entertainment and refreshments, offering a relaxing evening for member to gather and share.

As the Social Sponsor, sponsorship opportunities could include:

- Logo recognition on all event signage throughout the conference areas.
- Logo recognition, with a link to your website, on the conference page.
- A free ad in the winter 2025 edition of the MANL newsletter.
- Opportunity to engage with participants during the members social.

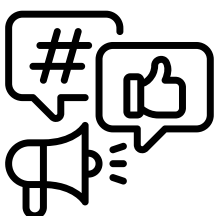
Base Investment: \$ 500

Individual Donation

MANL is a Registered Canadian Charity (107756199RR0001), with a mission is to support and advocate for museums across the province by providing essential resources, training, and development opportunities while embracing digital advancements to broaden accessibility and future-proof our cultural institutions. Many of our small community museums do not have the resources to attend conference, however your donation could help one of our members attend this year.

Museum Association of Newfoundland and Labrador (MANL) Media Reach

6074 Social Media Followers



New Website 5,584 visits in 4 months



589 Email Subscribers

