# SPONSORSHIP PACKAGE

Unheard Voices: Diversifying Heritage

2025 Heritage Conference

October 17-18, 2025 The Rooms, St. John's, NL







### **OVERVIEW**

Heritage NL, in partnership with the Association of Newfoundland and Labrador Archives (ANLA), and the Museum Association of Newfoundland and Labrador (MANL) is holding its Annual Heritage Conference on October 17-18 at The Rooms in St. John's, NL. Our conference is attended by heritage professionals and volunteers from across the province of Newfoundland and Labrador, and the rest of Canada.

We would like to offer you an opportunity to promote your organization by becoming one of our conference sponsors. All three organizations are non-profit organizations and MANL and ANLA can offer a tax receipt for charitable donations. We also have individual sponsorship opportunities available.

### SPONSORSHIP OPPORTUNITIES FOR ORGANIZATIONS

### **BRONZE SPONSOR: \$250.00**

As a Bronze sponsor you will receive:

- Company logo displayed on the conference webpage
- Company logo displayed in the on-site slideshow
- · Acknowledgement from the podium during selected events
- · Company logo included in the post-conference newsletter
- · Opportunity to share company promo items/brochures with the participants

# SILVER SPONSOR: \$500.00

As a Silver sponsor you will receive all items included in the Bronze package as well as:

- · One full conference registration
- One quarter-page advertisement in an upcoming issue of the MANL newsletter

# GOLD SPONSOR: \$750.00

As a Gold sponsor you will receive all items included in the Bronze package as well as:

- One full conference registration
- One-year membership with MANL
- One half-page advertisement in an upcoming issue of the MANL newsletter

# **PLATINUM SPONSOR: \$1 000.00**

As a Platinum sponsor you will receive all items in the Bronze package as well as:

- · Two full conference registrations
- One-year membership with MANL
- · Opportunity to display company pop-up banner during the conference
- One-year membership with ANLA
- One half-page ad in the MANL newsletter for one year

# SPONSORSHIP OPPORTUNITIES FOR INDIVIDUALS

# **INDIVIDUAL SPONSOR - FRIEND: \$100.00**

As a Friend you will receive:

Acknowledgement on the conference webpage as an individual sponsor

### **INDIVIDUAL SPONSOR - INSIDER: \$450.00**

As an Insider you will receive:

- Acknowledgement on the conference webpage as an individual sponsor
- Acknowledgement from podium during selected events
- · One full conference registration
- One-year individual membership with MANL

Your support will go a long way in helping make our Annual Heritage Conference a success. Thank you for considering our request. If you have any questions or need further information, please feel free to contact Victoria Mathews at <a href="mailto:victoria@heritagenl.ca">victoria@heritagenl.ca</a>.