

Museum Association of Newfoundland and Labrador

# SPONSORSHIP PACKAGE



## **Why Sponsor MANL?**

The Museum Association of Newfoundland and Labrador (MANL) supports and promotes its members through training, communication, advocacy and standards of excellence. MANL is committed to preserving, promoting, protecting and sustaining the diverse heritage of Newfoundland and Labrador through innovation, engagement, and collaboration with communities, fostering a deeper connection to our province's cultural identity.

Your support will help ensure we continue to provide resources, training, and opportunities for development to museums and other heritage institutions across Newfoundland and Labrador, while embracing digital transformation to engage new audiences, enhance accessibility, and future-proof the province's cultural heritage.

We have several sponsorship tiers available, ranging from \$350 to sponsor a Midday Museums session, to \$3600 to sponsor an in-person core workshop for the Certificate in Museum Studies Program.

### **Sponsor a Midday Museums Session**

**\$350**

Midday Museums is a series of webinars, workshops and discussion sessions, set for noon on the last Tuesday of each month, or when the speakers' availability allows. We invite industry experts to talk about funding applications, collections management, digitizing, exhibit development and other GLAM and heritage-related topics. Your contribution will allow us to provide an honorarium to speakers and ensure we can keep offering informative, accessible programming to members and the general public year-round.

Benefits:

- Name listed on our website
- Sponsorship acknowledged during the session

### **Sponsor an Online Elective Workshop**

**\$1000**

Online elective workshops are part of MANL's Certificate in Museum Studies Program, but participants do not need to be enrolled in the program to attend the workshops. Online elective workshops are offered in a form of 3 one-hour Zoom sessions, either weekly over the course of 3 weeks, or bi-weekly over the course of 6 weeks. Your contribution will be used to hire industry experts to develop and deliver the training.

Benefits:

- Company logo and/or name featured on our website
- Sponsorship acknowledged during the workshop
- Company logo and/or name used in the promotion of the workshop

### **Sponsor an In-person Elective Workshop**

**\$1800**

In-person elective workshops are part of the Certificate in Museum Studies Program, but participants do not need to be enrolled in the program to attend

the workshops. In-person elective workshops have a duration of 8 hours and are offered over the course of one day. Your contribution will be used to hire industry experts to develop and deliver the training, and will also cover the cost of a facility rental and two nutrition breaks.

Benefits:

- Company logo and/or name featured on our website
- Sponsorship acknowledged during the workshop
- Company logo and/or name used in the promotion of the workshop
- Special recognition in our weekly Museum Announcements for 2 weeks

### **Sponsor an Online Core Workshop**

\$2000

Online core workshops are part of the Certificate in Museum Studies Program, but participants do not need to be enrolled in the program to attend the workshops. Online core workshops are offered in a form of 6 one-hour Zoom sessions, either weekly over the course of 6 weeks, or bi-weekly over the course of 12 weeks. Your contribution will be used to hire industry experts to develop and deliver the training.

Benefits:

- Company logo and/or name featured on our website
- Sponsorship acknowledged during the workshop
- Company logo and/or name used in the promotion of the workshop
- Special recognition in our weekly Museum Announcements for 3 weeks
- Special recognition in one issue of the MANL Newsletter

### **Sponsor an In-person Core Workshop**

\$3600

In-person core workshops are part of the Certificate in Museum Studies Program, but participants do not need to be enrolled in the program to attend the workshops. In-person core workshops are offered over the course of two consecutive days, each session having a duration of 8 hours. Your contribution will be used to hire industry experts to develop and deliver the training, and will also cover the cost of a facility rental for two days as well as four nutrition breaks.

Benefits:

- Company logo and/or name featured on our website
- Sponsorship acknowledged during the workshop
- Company logo and/or name used in the promotion of the workshop
- Special recognition in our weekly Museum Announcements for 4 weeks
- Special recognition in the MANL Newsletter for one year

### **Custom Sponsorship Package**

We are also happy to offer a custom sponsorship package tailored to your individual needs! Email us at [programs@museumsnl.ca](mailto:programs@museumsnl.ca) with any questions or ideas!







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PO Box 5785  
St. John's, NL  
A1C 5X3

Phone: 709-722-9034  
E-mail: [info@museumsnl.ca](mailto:info@museumsnl.ca)  
Web: [museumsnl.ca](http://museumsnl.ca)

