# **MANL Newsletter Submission Guidelines (2025-2026)**

## Articles

- Character count cannot exceed 1900 characters with spaces for short articles with no images and 3800 characters with spaces for long articles with no images. MANL reserves the right to edit articles for space limitations.
- 2. Text must be in one of the following formats: .doc, .txt or .rtf.

## **Images**

- 1. Acceptable formats are: .eps, .tif, .png, .jpeg. Please ensure all images have a minimum resolution of 300 ppi/dpi at full size.
- 2. Do not embed images in files such as .doc or .pdf.
- 3. The maximum number of images is 1 image per article for short articles and 2 images per article for long articles.
- 4. Please ensure you have the creator's permission to use the image.

Please send your submissions to programs@museumsnl.ca.

## **Submission Timelines**

Issue	Submissions Open	Submissions Close	Publication Date
Spring/Summer	First Wednesday of May	Last Wednesday of June	First Wednesday of July
Fall/Winter	First Wednesday of November	Last Wednesday of January	First Wednesday of February

## **Advertising Rates**

Size	Rates – MANL Members	Rates – Non-members	Width (in.)	Height (in.)
Full Page	\$130	\$145	7.5	9.42
Half Page	\$80	\$90	7.5	5
Quarter Page	\$50	\$60	3.75	4.75
Business Card	\$30	\$35	3.75	3