

Session Title: Board Governance 101: Lead with Purpose (and Confidence!)

Description:

Thinking about joining a non-profit board - or already on one and wondering what you've signed up for? Bring your lunch (and your curiosity!) to this engaging 45-minute session where we'll demystify what it really means to serve on a board of directors. You'll learn how great boards make a difference, what fiduciary responsibility really means, and how to strike the right balance between providing oversight and diving into operations. Expect real-world examples, a few "aha!" moments, and practical tips you can put to use right away. Whether you're a first-time board member or a seasoned volunteer, this session will help you lead with purpose and enjoy the journey.

Benefits:

By attending this session, you'll gain the knowledge and confidence to serve effectively on a non-profit board. Understand what's expected of board members so you can participate with confidence and know exactly how to add value to your board and organization. Learn the essentials of fiduciary responsibility, strategic oversight, and effective board decision-making...skills that apply to any non-profit organization. You'll also discover practical ways to minimize risk, strengthen your leadership skills, and contribute meaningfully to your organization's mission, all while connecting with others who share your commitment to making a difference.

Who Should Attend:

This session is perfect for anyone curious about, or currently involved in, non-profit board service. Whether you're considering joining a board, already serving and want to strengthen your governance know-how, or work alongside a board as part of a non-profit team, you'll gain valuable insights to help you contribute more effectively. It's also ideal for professionals and community members looking to expand their leadership experience and make a meaningful impact through volunteer service.

Facilitator details:



Michelle H. Snow, ICD.D is an executive leader, governance professional, public engagement expert and consultant with extensive experience in board governance as both a director and senior advisor to numerous boards in the voluntary, non-profit and public sectors.

She is the founder and CEO of Elevate Governance Consulting Inc. offering customized governance advisory services and training to companies, organizations and their boards of directors. Her professional career has spanned over three decades of public service with Memorial University and the Government of Newfoundland and Labrador in senior leadership positions. From 2020 to 2023 Michelle was a senior advisor to Memorial University as the Executive Director, University Governance Secretariat and Interim Secretary of Senate providing strategic advice to the President and the Chair of the Board of Regents on matters of governance.

A seasoned governance professional and public engagement practitioner, Michelle holds a Bachelor of Arts and certificates in Public Administration and Newfoundland Studies from Memorial University of Newfoundland and a Masters Certificate in Project Management from York University. In 2023 she completed the Directors Education Program from the Rotman School of Management earning the coveted Institute of Corporate Directors ICD.D designation. She is a skilled facilitator with training through the International Association of Public Participation (IAP2 Canada) where she served as Treasurer for the IAP2 Canada Board of Directors from 2018-2024.

Michelle is an alumna of the 2015 Governor General's Canadian Leadership Conference and was the Newfoundland and Labrador Tour Chair for the Duke of Edinburgh's Commonwealth Study Conference 2023 Newfoundland and Labrador Study Tour.