

SPONSORSHIP PACKAGE

2026 Sustainable Heritage
Tourism Conference

October 16-18, 2026
Heart's Content, NL

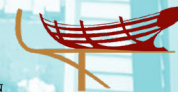


Heritage NL

anla
Association of Newfoundland
& Labrador Archives



HEART'S CONTENT
COMMUNITY DEVELOPMENT CORPORATION



Wooden Boat Museum
of Newfoundland and Labrador

OVERVIEW

Heritage Foundation of Newfoundland and Labrador (Heritage NL), in partnership with the Museum Association of Newfoundland and Labrador (MANL), and the Association of Newfoundland and Labrador Archives (ANLA), is holding its Annual Heritage Conference on October 16-18, 2026 in the beautiful town of Heart's Content. The theme for this year's conference is *Sustainable Heritage Tourism*.

Our conference is attended by heritage professionals and volunteers from across the province of Newfoundland and Labrador. There are a variety of opportunities available to promote your organization through our conference sponsorship program. Please note that our sponsorship program is flexible and we welcome the opportunity to work with you in designing a package to best suit your needs.

Heritage NL, MANL and ANLA are all non-profit organizations and income tax receipts are available for charitable donations.

For more information about Heritage NL, MANL and ANLA, please visit:

- heritagenl.ca
- museumsnl.ca
- anla.nf.ca

Your support will go a long way in helping make our conference a success. Thank you for considering our request! With any sponsorship proposals or inquiries, please email conference@heritagenl.ca.



SPONSORSHIP TIERS AND BENEFITS

COMMUNITY SPONSORSHIP OPPORTUNITIES

Keynote Sponsor: \$5,000

Sponsorships benefits include:

- Two full conference registrations
- Five additional invitations to attend the Keynote session for your organization
- Opportunity to address the gathering and/or introduce the keynote speaker
- Opportunity to provide branded lanyards (and/or logo on name tags)
- Company logo displayed on all conference promotional material, including the website, on-site slideshow, and signage
- Opportunity to share company promo items/brochures with the participants
- Opportunity to display company pop-up banner during the conference
- One full-page advertisement in two issues of the MANL newsletter
- One-year membership with MANL
- Acknowledgment from the podium during selected events
- Sponsorship acknowledgment in the post-conference newsletter
- Sponsorship acknowledgment on Heritage NL's, MANL's and ANLA's social media

Gala/Dinner Sponsor: \$3,500

Sponsorships benefits include:

- Two full conference registrations
- Two tickets to the gala with invitation to sit at the head table with VIPs
- Opportunity to bring greetings to the participants and/or present awards
- Opportunity to name the gala after the sponsor
- Opportunity to provide branded lanyards (and/or logo on name tags)
- Company logo displayed on all conference promotional material, including the website, on-site slideshow, signage
- Opportunity to share company promo items/brochures with the participants
- Opportunity to display company pop-up banner during the conference

- One full-page advertisement in two issues of the MANL newsletter
- One-year membership with MANL
- Acknowledgment from the podium during selected events
- Sponsorship acknowledgment in the post-conference newsletter
- Sponsorship acknowledgment on Heritage NL's, MANL's and ANLA's social media

Friday Evening Social Sponsor: \$2,500

Sponsorships benefits include:

- Two full conference registrations
- Two additional invitations to attend the Friday Evening Social event
- Opportunity to bring greetings to the participants
- Company logo displayed on all conference promotional material, including the website, on-site slideshow, signage
- Opportunity to share company promo items/brochures with the participants
- Opportunity to display company pop-up banner during the conference
- One full-page advertisement in one issue of the MANL newsletter
- One-year membership with MANL
- Acknowledgment from the podium during selected events
- Sponsorship acknowledgment in the post-conference newsletter
- Sponsorship acknowledgment on Heritage NL's, MANL's and ANLA's social media

Field Trip Sponsor: \$1,500

Sponsorships benefits include:

- One full conference registration
- Two invitations to participate in the field trip
- Opportunity to bring greetings to the participants
- Company logo displayed on all conference promotional material, including the website, on-site slideshow, signage
- Opportunity to share company promo items/brochures with the participants
- Opportunity to display company pop-up banner during the conference
- One half-page advertisement in two issues of the MANL newsletter
- One-year membership with MANL
- Acknowledgment from the podium during selected events
- Sponsorship acknowledgment in the post-conference newsletter
- Sponsorship acknowledgment on Heritage NL's, MANL's and ANLA's social media

Platinum Sponsor: \$1,000

Sponsorships benefits include:

- One full conference registrations
- Opportunity to bring greetings to the participants
- Opportunity to share company promo items/brochures with the participants
- Opportunity to display company pop-up banner during the conference
- Company logo displayed in the on-site slideshow
- One half-page ad in two issues of the MANL newsletter
- Acknowledgment from the podium during selected events
- One-year membership with MANL
- Company logo displayed on the conference webpage
- Sponsorship acknowledgment in the post-conference newsletter
- Sponsorship acknowledgment on Heritage NL's, MANL's and ANLA's social media

Gold Sponsor: \$750

Sponsorships benefits include:

- Opportunity to share company promo items/brochures with the participants
- Company logo displayed in the on-site slideshow
- One half-page ad in one issue of the MANL newsletter
- Acknowledgment from the podium during selected events
- One-year membership with MANL
- Company logo displayed on the conference webpage
- Sponsorship acknowledgment in the post-conference newsletter
- Sponsorship acknowledgment on Heritage NL's, MANL's and ANLA's social media

Silver Sponsor: \$500

Sponsorships benefits include:

- Opportunity to share company promo items/brochures with the participants
- Company logo displayed in the on-site slideshow
- One quarter-page ad in two issues of the MANL newsletter
- Acknowledgment from the podium during selected events
- Company logo displayed on the conference webpage
- Sponsorship acknowledgment in the post-conference newsletter
- Sponsorship acknowledgment on Heritage NL's, MANL's and ANLA's social media

Bronze Sponsor: \$250

Sponsorships benefits include:

- Company logo displayed in the on-site slideshow
- One quarter-page ad in one issue of the MANL newsletter
- Acknowledgment from the podium during selected events
- Company logo displayed on the conference webpage
- Sponsorship acknowledgment in the post-conference newsletter
- Sponsorship acknowledgment on Heritage NL's, MANL's and ANLA's social media

SPONSORSHIP OPPORTUNITIES FOR INDIVIDUALS

Insider: \$450

Sponsorship benefits include:

- Acknowledgment from podium during selected events
- One full conference registration
- One-year individual membership with MANL
- Acknowledgment on the conference webpage as an individual sponsor
- Sponsorship acknowledgment in the post-conference newsletter

Friend: \$100

Sponsorship benefits include:

- Acknowledgment on the conference webpage as an individual sponsor
- Sponsorship acknowledgment in the post-conference newsletter