Museum Association of Newfoundland and Labrador (MANL)
95 Bonaventure Avenue, Suite 503, St. John's, NL • (709) 722-9034 • museumsnl.ca

MANL Newsletter Submission Guidelines (2026-2027)

Articles

1. Submissions are accepted from all Institutional Members of MANL. The content of the article must be directly related to your museum or heritage organization.
2. Character count cannot exceed 1800 characters with spaces for half-page articles with no images and 3600 characters with spaces for full-page articles with no images. MANL reserves the right to edit articles for space limitations.
3. Please note that including one image in landscape orientation will reduce the number of available characters by approximately 600 characters with spaces, and one image in portrait orientation will reduce the number of available characters by approximately 1200 characters with spaces.
4. Text must be in one of the following formats: .doc, .txt or .rtf.
5. AI-generated articles will not be accepted.

Images

1. Acceptable formats are: .eps, .tif, .png, .jpeg. Please ensure all images have a minimum resolution of 300 ppi/dpi at full size.
2. Do not embed images in files such as .doc or .pdf.
3. The maximum number of images is 1 image per article for half-page articles and 2 images per article for full-page articles.
4. Please ensure you have the creator's permission to use the image.
5. AI-generated images, including AI-generated logos, will not be accepted.

Please send your submissions to programs@museumsnl.ca.

Submission Timelines

Issue	Submissions Open	Submissions Close	Publication Date
Spring/Summer 2026	May 6, 2026	June 17, 2026	July 2, 2026
Winter 2027	November 19, 2026	January 13, 2027	February 3, 2027

Advertising Rates

Size	Rates – MANL Members	Rates – Non-members	Width (in.)	Height (in.)
Full Page	$130	$145	7.5	9.42
Half Page	$80	$90	7.5	5
Quarter Page	$50	$60	3.75	4.75
Business Card	$30	$35	3.75	3